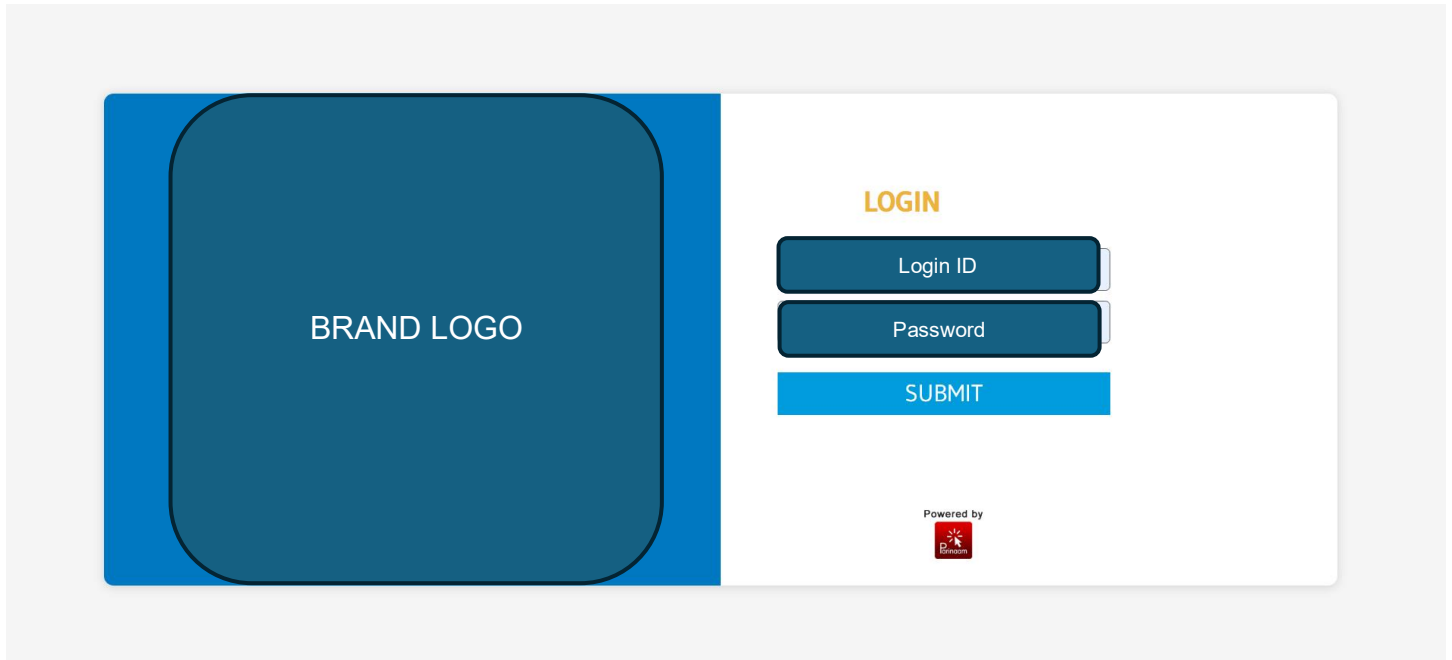


PerformICS Portal

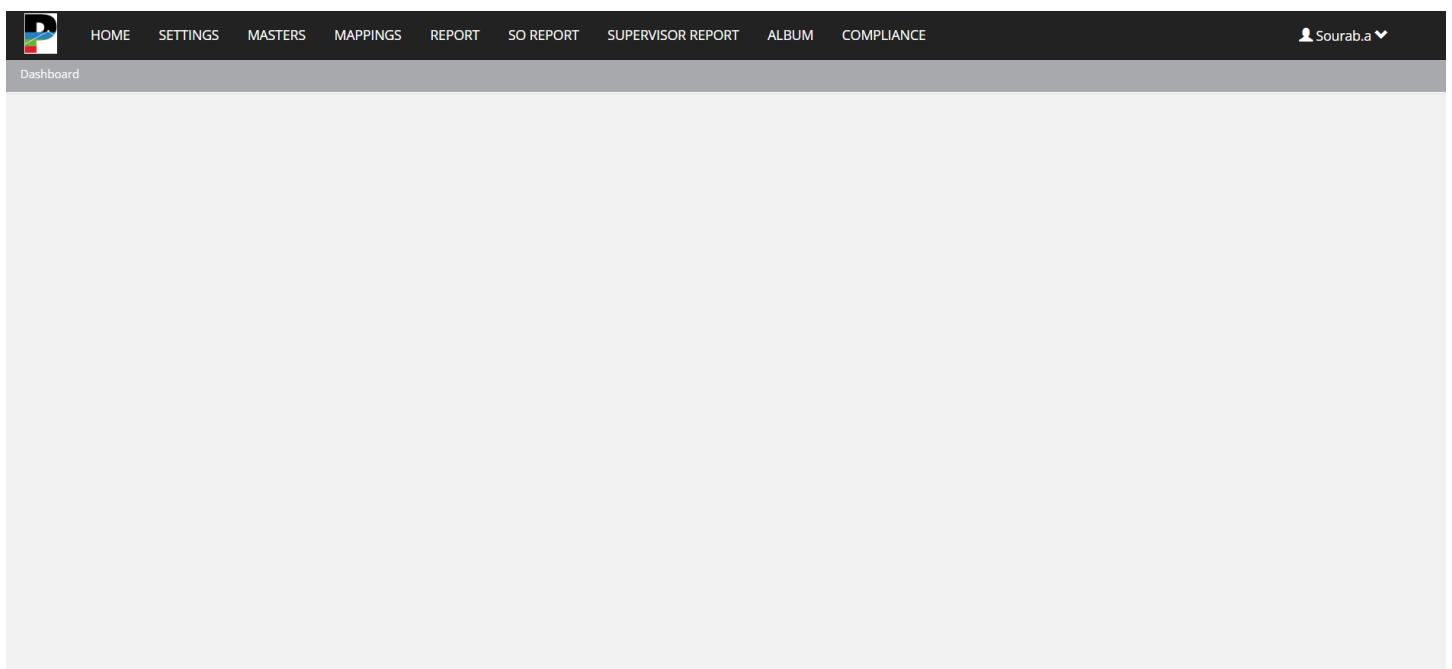
Login Page



The login page features a large blue rounded rectangle on the left with the text "BRAND LOGO" in white. To the right, the word "LOGIN" is displayed in orange. Below it are two input fields: "Login ID" and "Password", both with blue borders and white text. A blue "SUBMIT" button is positioned below the password field. At the bottom right, there is a small red logo with the text "Powered by" above it.

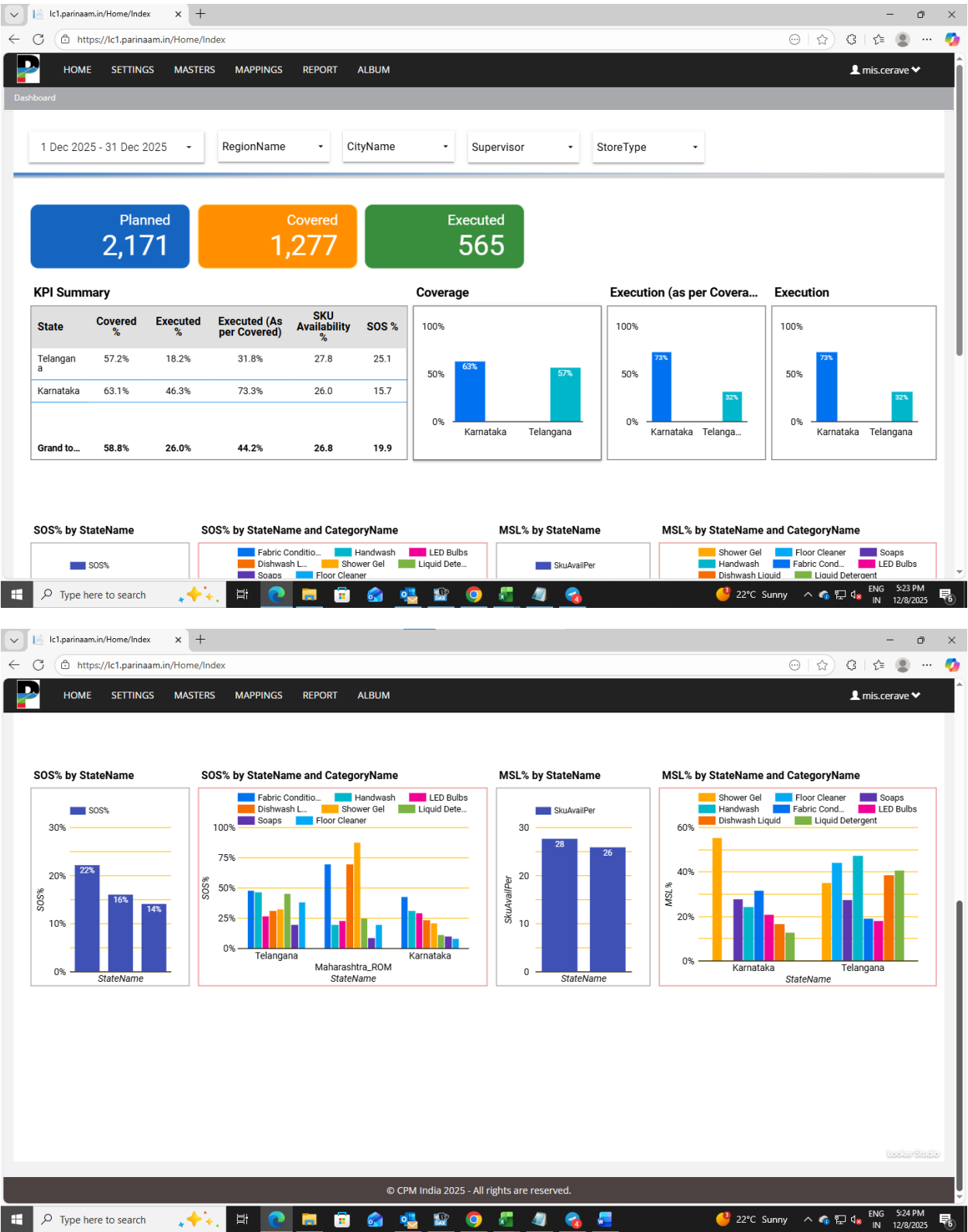
Home Page

Shows dashboard only if you have access to it



The home page displays a dark navigation bar at the top with a logo on the left and a list of menu items: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, SO REPORT, SUPERVISOR REPORT, ALBUM, and COMPLIANCE. On the right side of the navigation bar, there is a user profile icon and the name "Sourab.a" with a dropdown arrow. Below the navigation bar, the word "Dashboard" is visible in a light gray bar. The main content area is a large, empty light gray space.

Sample of a dashboard on Home Page of PerformICS



HOME

SETTINGS

MASTERS

MAPPINGS

REPORT

ALBUM

mis.cerave

SOS% by StateName

SOS% by StateName and CategoryName

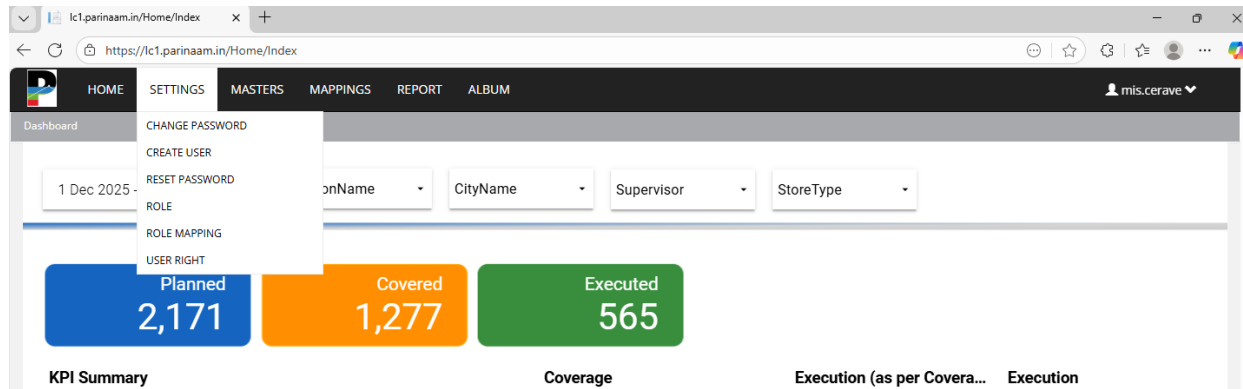
MSL% by StateName

MSL% by StateName and CategoryName

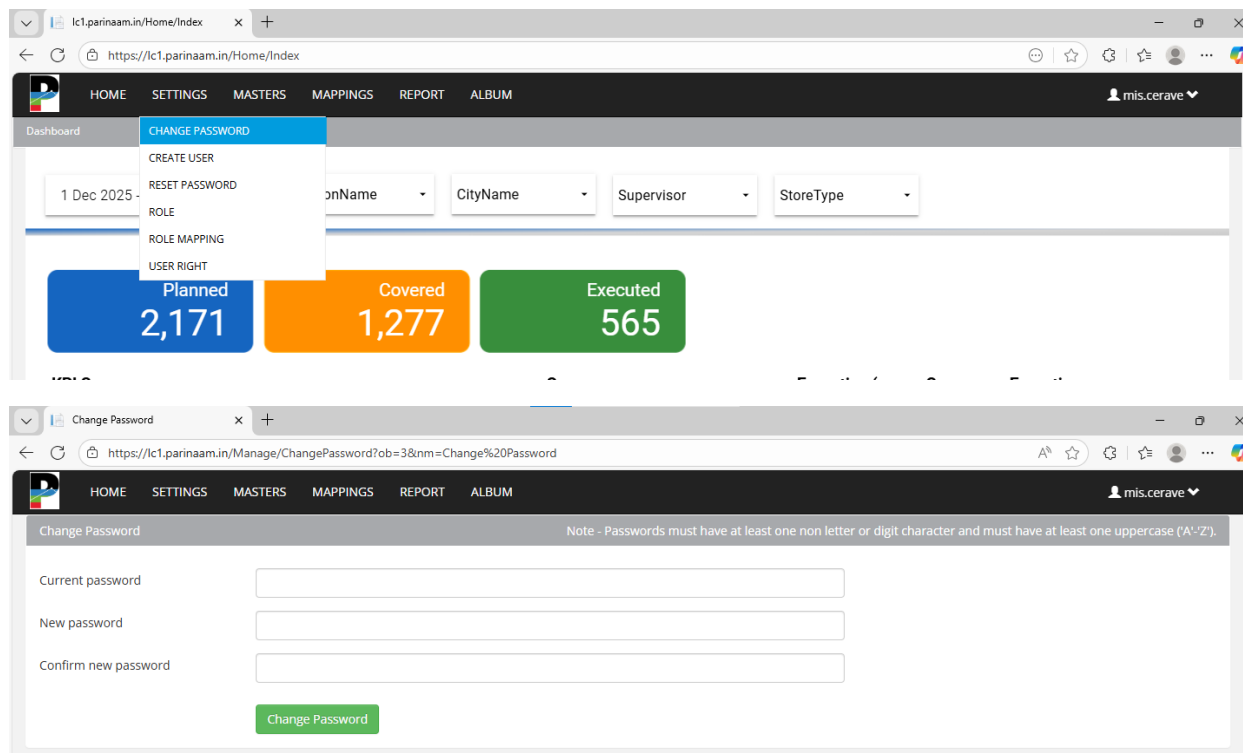
© CPM India 2025 - All rights are reserved.

Settings

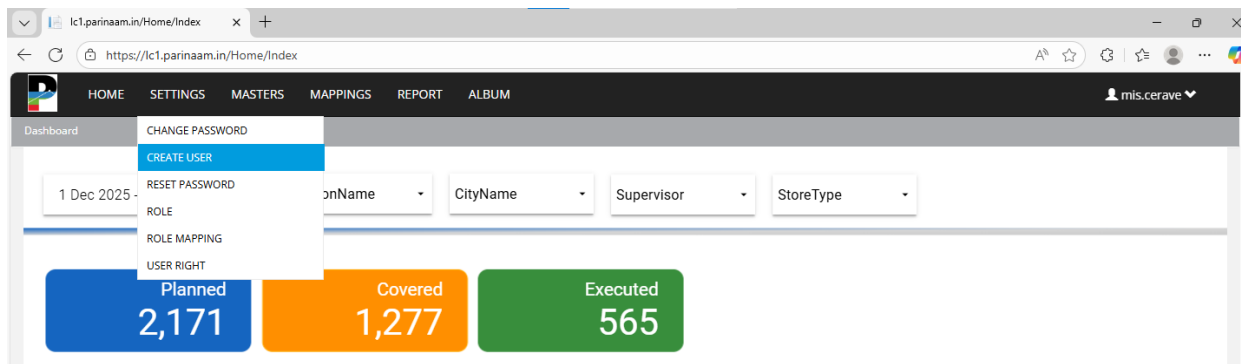
1. Change Password
2. Create User
3. Reset Password
4. Role
5. Role Mapping
6. User Right



Change Password



Create user

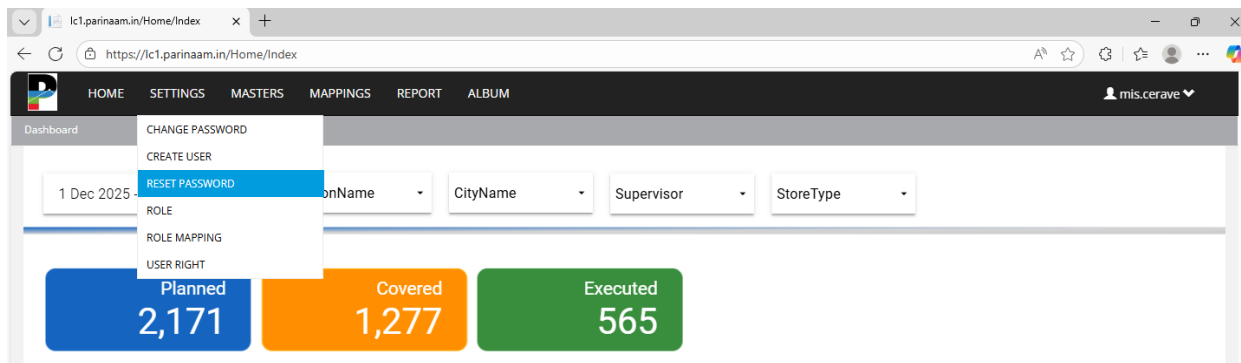


Settings >> Create User

+ New Bulk Insert Bulk Remove Excel

Edit	Employee Id	Employee Name	User Name	Mobile No	Designation Name	Manager Name	City Name	Right Name	Status
<input checked="" type="checkbox"/>	26	Benjini Mc	100149		Promoter	Robin	PALA	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	25	Preetha Babu	100209		Promoter	Robin	Pathanamthitta	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	29	Sreelatha V	100210		Promoter	Sajin	KARUNAGAPPALLY	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	24	Maria George	100222		Promoter	Robin	THODUPUZHA	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	19	Reikha V	100261		Promoter	Gopalakrishnan	KANHANGAD	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	16	Anitha	100264		Promoter	Balamurali S	PALAKKAD	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	21	Anjila Prakash	100267		Promoter	musbira	Ernakulam	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	37	Shyblia P	100278		Promoter	Viju	CALICUT	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	22	Sunitha Nin	100279		Promoter	musbira	Ernakulam	Promoter/Merchandiser	0
<input checked="" type="checkbox"/>	20	Biji Pb	100280		Promoter	Jaleel	Aluva	Promoter/Merchandiser	0

Reset Password – used to reset the password for any employee



Reset Password

https://lc1.parinaam.in/PasswordReset/Index?ob=5&nm=Reset%20Password

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Settings >> Reset Password

ResetPassword	Employee Code	Employee Name	User Name	Mobile No	Designation Name	Manager Name	City Name	Right Name
Reset	100149	Renjini Mc	100149		Promoter	Robin	PALA	Promoter/Merchandiser
Reset	100209	Preetha Babu	100209		Promoter	Robin	Pathanamthitta	Promoter/Merchandiser
Reset	100210	Sreelatha V	100210		Promoter	Sajin	KARUNAGAPPALLY	Promoter/Merchandiser
Reset	100222	Maria George	100222		Promoter	Robin	THODUPUZHA	Promoter/Merchandiser
Reset	100261	Rekha V	100261		Promoter	Gopalakrishnan	KANHANGAD	Promoter/Merchandiser
Reset	100264	Anitha	100264		Promoter	Balamurali S	PALAKKAD	Promoter/Merchandiser
Reset	100267	Anjila Prakash	100267		Promoter	musbira	Ernakulam	Promoter/Merchandiser
Reset	100278	Shybia P	100278		Promoter	Viju	CALICUT	Promoter/Merchandiser
Reset	100279	Sunitha Nn	100279		Promoter	musbira	Ernakulam	Promoter/Merchandiser
Reset	100280	Biji Pb	100280		Promoter	Jaleel	Aluva	Promoter/Merchandiser
Reset	100282	Nisha K P	100282		Promoter	Gopalakrishnan	Kasaragod	Promoter/Merchandiser
Reset	100321	Athulya Raj	100321		Promoter	Robin	Kottayam	Promoter/Merchandiser
Reset	100325	Arshidha Tk	100325		Promoter	Viju	Wayanad	Promoter/Merchandiser
Reset	100327	Prajitha Ap	100327		Promoter	Sayooj	Kozhikode	Promoter/Merchandiser
Reset	100358	Achira	100358		Promoter	Viju	MALAPURAM	Promoter/Merchandiser
Reset	100359	Sahala	100359		Promoter	Viju	MALAPURAM	Promoter/Merchandiser

Role

lc1.parinaam.in/Home/Index

https://lc1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Dashboard

CHANGE PASSWORD

CREATE USER

RESET PASSWORD

ROLE

ROLE MAPPING

USER RIGHT

1 Dec 2025

onName

CityName

Supervisor

StoreType

Planned

2,171

Covered

1,277

Executed

565

Role

https://lc1.parinaam.in/Role/Index?ob=6&nm=Role

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Settings >> Role

Edit

Delete

Name

	✖	Availability
	✖	Compliance
	✖	Compliance Reports
	✖	Home
	✖	Leave Ledger
	✖	Mapping
	✖	Mapping EmpStoreWise
	✖	Masters
	✖	Masters ActivationType
	✖	Masters Age Limit
	✖	Masters Area
	✖	Masters Asm Area
	✖	Masters Ave
	✖	Masters Bde Area
	✖	Masters Brand
	✖	Masters Brand Group
	✖	Masters Category
	✖	Masters Chain
	✖	Masters Channel

Role Mapping

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

Dashboard

1 Dec 2025

Planned2,171

Covered1,277

Executed565

CHANGE PASSWORD

CREATE USER

RESET PASSWORD

ROLE

ROLE MAPPING

USER RIGHT

onName

CityName

Supervisor

StoreType

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

Settings >> Role Mapping

Assign	Employee Code	Employee Name	User Name	Mobile No	Designation Name	Manager Name	City Name	Right Name
<input checked="" type="checkbox"/>	100149	Renjini Mc	100149		Promoter	Robin	PALA	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100209	Preetha Babu	100209		Promoter	Robin	Pathanamthitta	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100210	Sreelatha V	100210		Promoter	Sajin	KARUNAGAPPALLY	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100222	Marie George	100222		Promoter	Robin	THODUPUZHA	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100261	Rekha V	100261		Promoter	Gopalakrishnan	KANHANGAD	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100264	Anitha	100264		Promoter	Balamurali S	PALAKKAD	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100267	Anjila Prakash	100267		Promoter	musbira	Ernakulam	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100278	Shybia P	100278		Promoter	Viju	CALICUT	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100279	Sunitha Nn	100279		Promoter	musbira	Ernakulam	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100280	Biji Pb	100280		Promoter	Jaleel	Aluva	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100282	Nisha K P	100282		Promoter	Gopalakrishnan	Kasaragod	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100321	Athulya Raj	100321		Promoter	Robin	Kottayam	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100325	Arshidha Tk	100325		Promoter	Viju	Wayanad	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100327	Prajitha Ap	100327		Promoter	Sayooj	Kozhikode	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100358	Athira	100358		Promoter	Viju	MALAPURAM	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100359	Sahala	100359		Promoter	Viju	MALAPURAM	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100360	Rajani	100360		Promoter	Viju	MALAPURAM	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100361	Soumya S	100361		Promoter	Sajin	Kollam	Promoter/Merchandiser
<input checked="" type="checkbox"/>	100362	Sreejamol Krishnan Chettiyar	100362		Promoter	Robin	Kattappana	Promoter/Merchandiser

User Right – used to map the rights to users

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

Dashboard

1 Dec 2025

Planned2,171

Covered1,277

Executed565

CHANGE PASSWORD

CREATE USER

RESET PASSWORD

ROLE

ROLE MAPPING

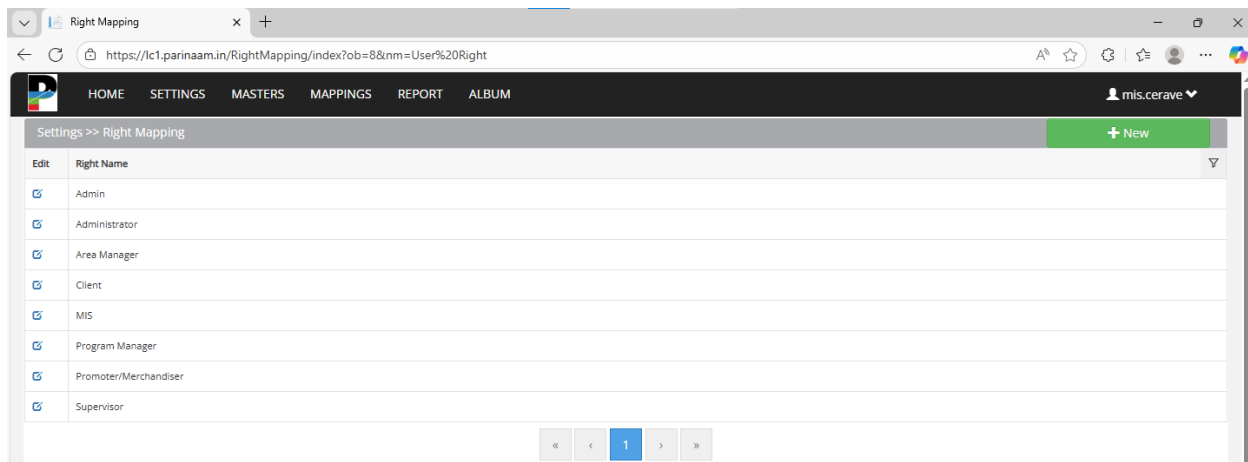
USER RIGHT

onName

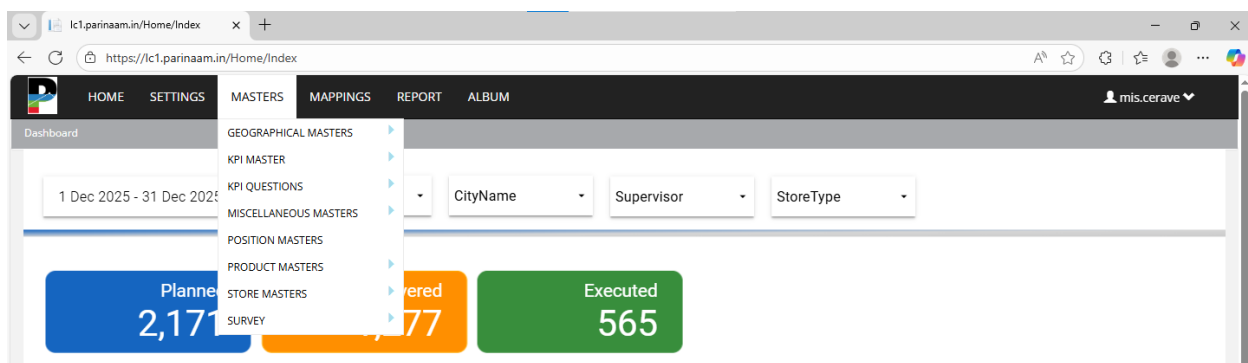
CityName

Supervisor

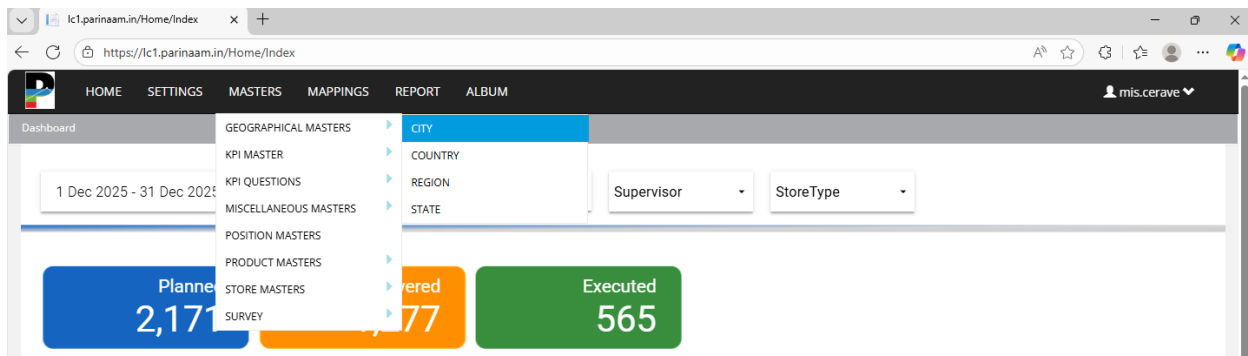
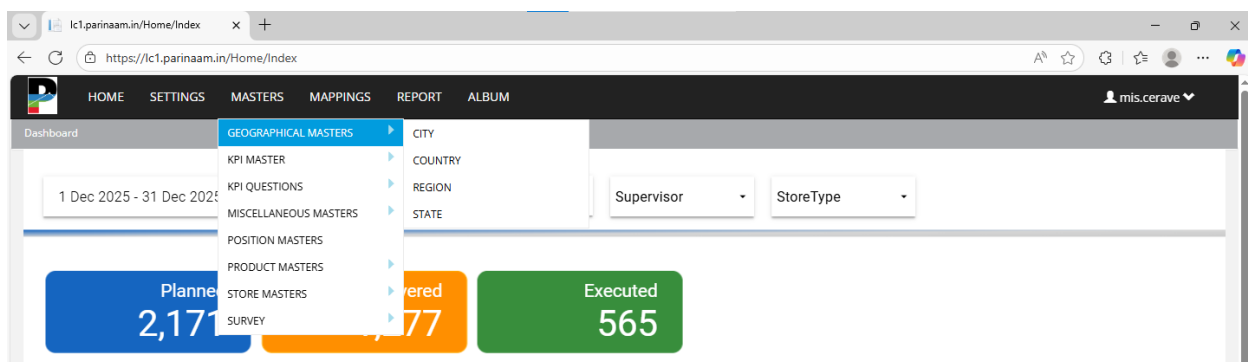
StoreType



Masters



Geographical Masters



Masters >> Geographical >> City

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Masters >> Geographical >> City

+ New

Bulk Insert

Excel

Edit	Delete	Id	City Name	City Code	State Name	State Code	Region Name	Region Code	Country Name	Country Code
		1	Abohar	IN_N_PB_00658	Punjab	PBo	North	NRT	INDIA	IND
		2	Agartala	IN_E_TR_00879	Tripura	TR	East	EST	INDIA	IND
		3	Agra	IN_N_UP_00890	Uttar Pradesh	UPP	Central	CRL	INDIA	IND
		4	Ahmedabad	IN_W_GJ_00217	Gujarat	GJ	West	WST	INDIA	IND
		5	Ahmednagar	IN_W_MH_00509	Maharashtra_ROM	MHR	West	WST	INDIA	IND
		6	Ajmer	IN_N_RJ_00698	Rajasthan	RJ	North	NRT	INDIA	IND
		7	Akola	IN_W_MH_00510	Maharashtra_ROM	MHR	West	WST	INDIA	IND
		8	Aligarh	IN_N_UP_00892	Uttar Pradesh	UPP	Central	CRL	INDIA	IND
		9	Alipurdwar	IN_E_WB_01002	West Bengal	WB	East	EST	INDIA	IND
		10	Allahabad	IN_N_UP_00893	Uttar Pradesh	UPP	Central	CRL	INDIA	IND
		476	Aluva	CT_476	Kerala	KL	South	STH	INDIA	IND
		11	Alwar	IN_N_RJ_00699	Rajasthan	RJ	North	NRT	INDIA	IND
		12	Ambala	IN_N_HR_00262	Haryana	HR	North	NRT	INDIA	IND
		13	AMBERNATH	IN_W_MH_00511	Maharashtra_MUM	MUM	West	WST	INDIA	IND
		14	Ambikapur	IN_W_CT_00172	Chhattisgarh	CT	West	WST	INDIA	IND
		15	Amravati	IN_W_MH_00512	Maharashtra_ROM	MHR	West	WST	INDIA	IND
		16	Amritsar	IN_N_PB_00659	Punjab	PBo	North	NRT	INDIA	IND
		17	Amroha	IN_N_UP_00896	Uttar Pradesh	UPP	Central	CRL	INDIA	IND

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned2,171

Completed77

Executed565

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CITY

COUNTRY

REGION

STATE

Supervisor

StoreType

Masters >> Geographical >> Country

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Masters >> Geographical >> Country

+ New

Excel

Edit	Delete	Id	Country Name	Country Code
		1	INDIA	IND

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Ic1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

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GEOGRAPHICAL MASTERS

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KPI QUESTIONS

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PRODUCT MASTERS

STORE MASTERS

SURVEY

CITY

COUNTRY

REGION

STATE

Supervisor

StoreType

Masters >> Geographical >> Region

HOMESETTINGSMASTERSMAPPINGREPORTALBUM

mis.cerave

Masters >> Geographical >> Region

+ NewBulk InsertExcel

Edit	Delete	Id	Region Name	RegionCode	Country Name	Country Code
		5	Central	CRL	INDIA	IND
		1	East	EST	INDIA	IND
		2	North	NRT	INDIA	IND
		4	South	STH	INDIA	IND
		3	West	WST	INDIA	IND

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HOMESETTINGSMASTERSMAPPINGREPORTALBUM

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Dashboard

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STORE MASTERS

SURVEY

CITY

COUNTRY

REGION

STATE

Supervisor

StoreType

Masters >> Geographical >> State

HOMESETTINGSMASTERSMAPPINGREPORTALBUM

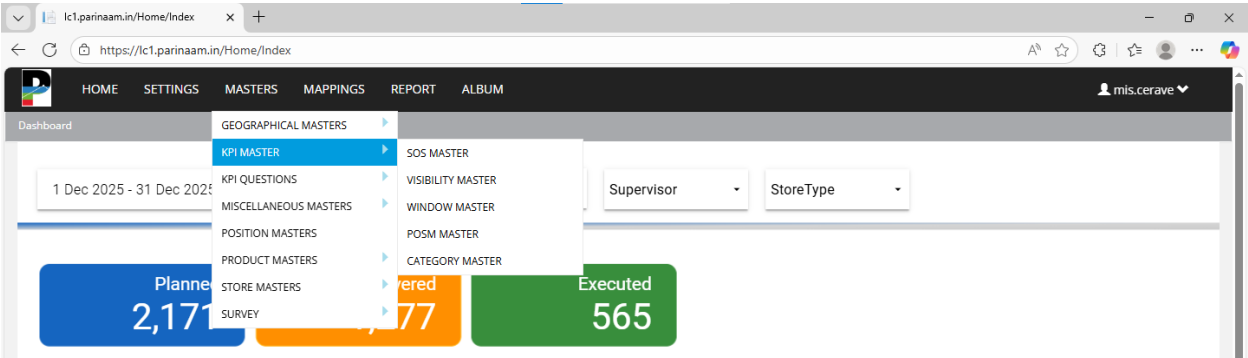
mis.cerave

Masters >> Geographical >> State

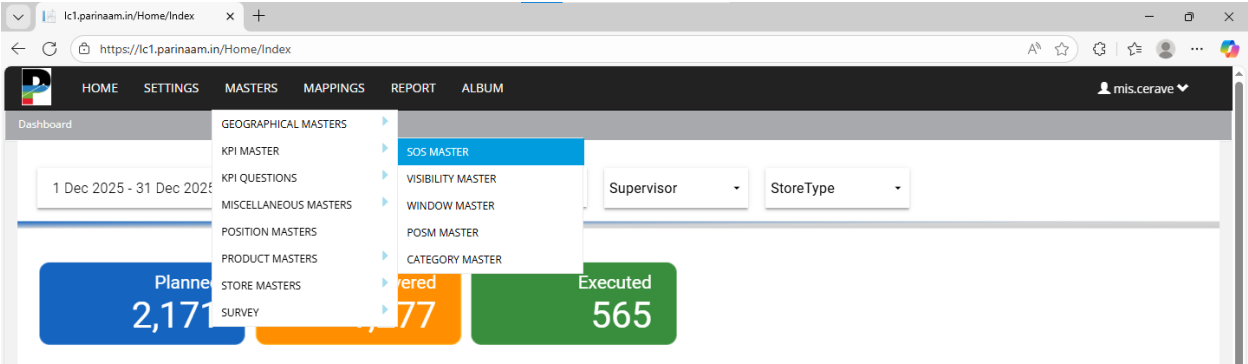
+ NewBulk InsertExcel

Edit	Delete	Id	State Name	State Code	Region Name	Region Code	Country Name	Country Code
		1	Andaman and Nicobar Islands	ANI	South	STH	INDIA	IND
		2	Andhra Pradesh	AP	South	STH	INDIA	IND
		3	Arunachal Pradesh	AR	East	EST	INDIA	IND
		4	Assam	AS	East	EST	INDIA	IND
		5	Bihar	BHR	Central	CRL	INDIA	IND
		6	Chandigarh	CH	North	NRT	INDIA	IND
		7	Chhattisgarh	CT	West	WST	INDIA	IND
		8	Daman and Diu	DD	West	WST	INDIA	IND
		9	Delhi	DL	North	NRT	INDIA	IND
		10	Goa	GA	West	WST	INDIA	IND
		11	Gujarat	GJ	West	WST	INDIA	IND
		12	Haryana	HR	North	NRT	INDIA	IND
		13	Himachal Pradesh	HP	North	NRT	INDIA	IND
		14	Jammu & Kashmir	JK	North	NRT	INDIA	IND
		15	Jharkhand	JHR	Central	CRL	INDIA	IND
		16	Karnataka	KA	South	STH	INDIA	IND
		17	Kerala	KL	South	STH	INDIA	IND
		18	Ladakh	LA	North	NRT	INDIA	IND

KPI Master



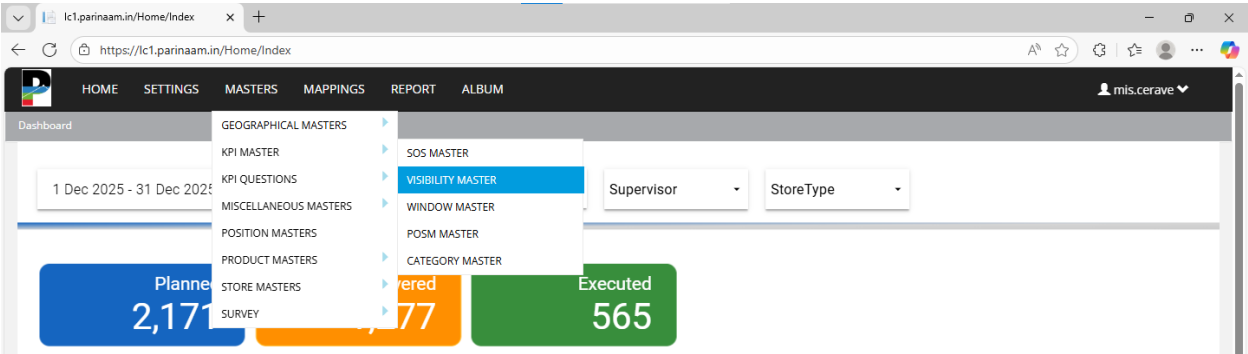
SOS Master



The screenshot shows the Ic1.parinaam.in SOSDefinition/Index?ob=148&nm=SOS%20Master page. The table lists 12 SOS definitions with columns for Edit, Delete, SOSDefinitionId, SOS Code, and SOS Name.

Edit	Delete	SOSDefinitionId	SOS Code	SOS Name
		1	SOSD1	Cleansers
		2	SOSD2	Moisturisers
		3	SOSD3	AM/PM
		4	SOSD4	Blemish Range
		5	SOSD5	Mela B3
		6	SOSD6	Anthillos
		7	SOSD7	Cicaplast
		8	SOSD8	Effaclar
		9	SOD9	Cetaphil (Excluding baby care range)
		10	SOD10	Neutrogena
		11	SOD11	Bioderma
		12	SOD12	Novology

Visibility Master



Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,171

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Executed 565

Supervisor

StoreType

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM

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KPI QUESTIONS

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POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

SOS MASTER

VISIBILITY MASTER

WINDOW MASTER

POSM MASTER

CATEGORY MASTER

Masters >> KPI Master >> Visibility Master

Edit	Delete	Definition	Id	Visibility Type Id	Visibility Code	Visibility Name	Visibility RefImage
		1	13	1	VB13	1 Lit window shelf	noimage.jpg
		1	15	1	VB15	1 window shelf	noimage.jpg
		1	14	1	VB14	2 Lit window shelf	noimage.jpg
		1	9	1	VB9	Glass Branding,FSU	noimage.jpg
		1	4	1	VB4	LIT COUNTER	noimage.jpg
		1	10	1	VB10	LIT COUNTER,GLASS BRANDING	noimage.jpg
		1	12	1	VB12	SELF TRAY	noimage.jpg
		1	17	1	VB17	Test FocusVisibility	noimage.jpg
		1	8	1	VB8	Wall Branding	noimage.jpg
		1	3	1	VB3	Window	noimage.jpg
		1	6	1	VB6	Window and name board	noimage.jpg
		1	2	1	VB2	Window and wall branding	noimage.jpg
		1	1	1	VB1	Window counter	noimage.jpg
		1	11	1	VB11	WINDOW COUNTER,WALL BRANDING	noimage.jpg
		1	16	1	VB16	Window Display	noimage.jpg
		1	5	1	VB5	Window, lollypop and FSU	noimage.jpg
		1	7	1	VB7	Window, lollypop and wall	noimage.jpg

Window Master

Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,171

Completed 77

Executed 565

Supervisor

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PRODUCT MASTERS

STORE MASTERS

SURVEY

SOS MASTER

VISIBILITY MASTER

WINDOW MASTER

POSM MASTER

CATEGORY MASTER

Masters >> KPI Master >> Window Master

Edit	Delete	Definition	Id	Window Type Id	Window Code	Window Name	Window RefImage	Window Icon
No data found								

POSM Master

Dashboard

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POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

SOS MASTER

VISIBILITY MASTER

WINDOW MASTER

POSM MASTER

CATEGORY MASTER

Masters >> KPI Master >> POSM

+ New Excel Download Definitions

Edit	Delete	Definition	Id	POSM Type Id	POSM Code	POSM Name	POSM RefImage
			1	1	test	test	

« < 1 > »

Category Master

Dashboard

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PRODUCT MASTERS

STORE MASTERS

SURVEY

SOS MASTER

VISIBILITY MASTER

WINDOW MASTER

POSM MASTER

CATEGORY MASTER

Masters >> KPI Master >> Category Master

+ New Excel Download Definitions

Edit	Delete	Definition	Id	Category Code	Category Name
			1	CT1	Skinicare

« < 1 > »

KPI Questions

Dashboard

1 Dec 2025 - 31 Dec 2025

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MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

VISIBILITY QUESTIONS

WINDOW QUESTIONS

POSM QUESTIONS

CATEGORY QUESTIONS

Masters >> KPI Questions >> Visibility Question

+ New

Excel

Edit	Delete	Id	Visibility Code	Visibility Name
		1	VQ1	Branding available at the store?

<< < 1 > >>

Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,171

Completed 77

Executed 565

Supervisor

StoreType

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM

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GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

VISIBILITY QUESTIONS

WINDOW QUESTIONS

POSM QUESTIONS

CATEGORY QUESTIONS

Masters >> KPI Questions >> Window Question

+ New

Excel

Edit	Delete	Id	Question Code	Question Name
No data found				

Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,171

Completed 77

Executed 565

Supervisor

StoreType

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM

mis.cerave

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

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POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

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WINDOW QUESTIONS

POSM QUESTIONS

CATEGORY QUESTIONS

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1 Dec 2025 - 31 Dec 2025

Planned 2,171

Completed 77

Executed 565

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VISIBILITY QUESTIONS

WINDOW QUESTIONS

POS M QUESTIONS

CATEGORY QUESTIONS

POS M Question

+ New

Excel

Edit	Delete	Id	POS M Code Id	POS M Name
No data found				

Dashboard

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HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM

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WINDOW QUESTIONS

POS M QUESTIONS

CATEGORY QUESTIONS

Category Question

+ New

Excel

Edit	Delete	Id	Category Code	Category Name
		1	vq1	Visibility Test

Miscellaneous Masters

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LOCATIONTYPE

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LOCATIONTYPE

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lc1.parinaam.in/Designation/Index?ob=93&nm=Designation

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Settings >> Designation

+ New

Excel

Edit	Delete	Id	Designation Name	Designation Code
		3	Administrator	DE53
		7	Area Manager	DE57
		6	ASM	DE56
		4	Auditor	DE54
		31	Beauty Advisor	BA001
		23	BU Lead	DE523
		26	COO	CO01
		24	CTME	DE524
		32	Dermatology Advisor	DA001
		22	Division Head	DE522
		9	FO	DE59
		25	Head Consumer Marketing	DE525
		10	IT	DE510
		1	Merchandiser	DE51
		5	MIS	DE55
		8	NPM	DE58
		11	Project Manager	DE511
		29	Promoter	Pro1

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DESIGNATION

DISPLAY

DISPLAYTYPE

LOCATIONTYPE

NON VISIBILITY

CityName

Supervisor

StoreType

Masters >> Miscellaneous >> Display

https://lc1.parinaam.in/Display/Index?ob=94&nm=Display

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Masters >> Miscellaneous >> Display

New Bulk Insert Excel

Edit	Delete	Id	Display Code	Display Name	Display Ref Image
		56	DS56	End Cap	
		54	DS54	FSU SKIN CARE	Malti_cat_wai_sis.jpg
		55	DS55	PARASITE SKIN CARE	
		58	DS58	Poster	
		57	DS57	Stack	
		65	DS48	Test Data	
		64	DS47	Test Only	

<< < 1 > >>

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HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

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GEOGRAPHICAL MASTERS

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KPI QUESTIONS

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SURVEY

CityName

DESIGNATION

DISPLAY

DISPLAYTYPE

LOCATIONTYPE

NON VISIBILITY

Supervisor

StoreType

lc1.parinaam.in/Displaytype/Index

https://lc1.parinaam.in/Displaytype/Index?ob=95&nm=DisplayType

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Masters - DisplayType

New Excel

Edit	Delete	Id	Displaytype Name
No data found			

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HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

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GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CityName

DESIGNATION

DISPLAY

DISPLAYTYPE

LOCATIONTYPE

NON VISIBILITY

Supervisor

StoreType

lc1.parinaam.in/LocationType/Index

https://lc1.parinaam.in/LocationType/Index?ob=96&nm=LocationType

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Masters - LocationType

New Excel

Edit	Delete	Id	Displaytype Name
		1	Apartment
		2	Shopping Mall
		3	Prime Area
		4	Near Hospital/Clinic
		5	Others

<< < 1 > >>

Dashboard

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CityName Supervisor StoreType

NON VISIBILITY

Masters >> Store >> NonVisibility

Edit	Delete	Id	Reason	Active
		1	Space not available	No
		2	No Permission	No
		3	Not Connected	No
		4	POSM Damaged	No
		5	Asset Removed By Store	No
		6	Asset Damaged	No
		7	Stock Not Available	No

Position Masters

Dashboard

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CityName Supervisor StoreType

POSITION MASTERS

Masters >> Miscellaneous > Position Master

Edit	Id	Position Code	Designation Name	Department Name
	28	13d	Area Manager	Sales
	1	NA	Merchandiser	Sales
	29	tes1	Administrator	Sales
	2	WIP_GT_S0_MR_00001	Merchandiser	Sales
	3	WIP_GT_S0_MR_00002	Merchandiser	Sales
	4	WIP_GT_S0_MR_00003	Merchandiser	Sales
	5	WIP_GT_S0_MR_00004	Merchandiser	Sales
	6	WIP_GT_S0_MR_00005	Merchandiser	Sales
	7	WIP_GT_S0_MR_00006	Merchandiser	Sales
	8	WIP_GT_S0_MR_00007	Merchandiser	Sales
	9	WIP_GT_S0_MR_00008	Merchandiser	Sales
	10	WIP_GT_S0_MR_00009	Merchandiser	Sales

Product Masters

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Dashboard

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KPI Summary

State	Covered %	Executed %	Executed (As per Covered)	Average	Execution (as per Coverage)	Execution
Telangana	57.2%	18.2%	31.8%	27.8	73%	73%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

CityNameSupervisorStoreType

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

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KPI Summary

State	Covered %	Executed %	Executed (As per Covered)	Average	Execution (as per Coverage)	Execution
Telangana	57.2%	18.2%	31.8%	27.8	73%	73%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

CityNameSupervisorStoreType

Masters >> Product >> Brand

https://lc1.parinaam.in/Brand/Index?ob=79&nm=Brand

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Masters >> Product >> Brand

+ NewBulk InsertExcel

Edit	Delete	ID	Brand Name	Brand Code	Brand Sequence	SubCategory Code	SubCategory Name	Company Code	Company Name
		25	Bioderma	BR13	13	SC1	Cleansers	CC3	Bioderma
		26	Bioderma	BR14	14	SC2	Moisturisers	CC3	Bioderma
		27	Bioderma	BR15	15	SC3	AM/PM	CC3	Bioderma
		28	Bioderma	BR16	16	SC4	Blemish Range	CC3	Bioderma
		29	Bioderma	BR17	17	SC5	Mela B3	CC3	Bioderma
		30	Bioderma	BR12	12	SC6	Anthlios	CC3	Bioderma
		31	Bioderma	BR13	13	SC7	Cicaplast	CC3	Bioderma
		32	Bioderma	BR14	14	SC8	Effaclar	CC3	Bioderma
		1	CeraVe	BR1	1	SC1	Cleansers	CV	CeraVe
		2	CeraVe	BR1	2	SC2	Moisturisers	CV	CeraVe
		3	CeraVe	BR1	3	SC3	AM/PM	CV	CeraVe
		4	CeraVe	BR1	4	SC4	Blemish Range	CV	CeraVe
		9	Cetaphil (Excluding babay care range)	BR9	9	SC1	Cleansers	CC1	Cetaphil (Excluding babay care range)
		10	Cetaphil (Excluding babay care range)	BR10	10	SC2	Moisturisers	CC1	Cetaphil (Excluding babay care range)
		11	Cetaphil (Excluding babay care range)	BR11	11	SC3	AM/PM	CC1	Cetaphil (Excluding babay care range)
		12	Cetaphil (Excluding babay care range)	BR12	12	SC4	Blemish Range	CC1	Cetaphil (Excluding babay care range)
		13	Cetaphil (Excluding babay care range)	BR13	13	SC5	Mela B3	CC1	Cetaphil (Excluding babay care range)
		14	Cetaphil (Excluding babay care range)	BR14	14	SC6	Anthlios	CC1	Cetaphil (Excluding babay care range)

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Dashboard

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Planned
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565

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Andhra Pradesh	100%	100%	100%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

IC1.parinaam.in/Category/Index?ob=77&nm=Category

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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+ New

Excel

Edit	Delete	Id	Category	Category Code	Category Sequence
		1	Skincare	CT1	1

1

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Dashboard

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565

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Andhra Pradesh	100%	100%	100%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

IC1.parinaam.in/Company/Index?ob=76&nm=Company

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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+ New

Excel

Edit	Delete	Id	Company Name	Company Code	Company Sequence	IsCompetitor
		4	Bioderma	CC3	4	1
		1	CeraVe	CV	1	0
		2	Cetaphil (Excluding baby care range)	CC1	2	1
		6	Eucerine	CC5	6	1
		3	Neutrogena	CC2	3	1
		5	Novology	CC4	5	1

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KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Andhra Pradesh	100%	100%	100%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CityName

Supervisor

StoreType

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

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https://lc1.parinaam.in/Flavour/Index?ob=81&nm=Flavour

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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+ New

Excel

Edit	Delete	Id	Flavour Name
		73	AER CAR TWIST
		9	AER MATIC
		20	AER POCKET
		72	AER SPRAY
		12	Alpenliebe Jelly Mango Bottle
		14	Alpenliebe Jelly Mango Masala Bottle
		6	Alpenliebe Jelly So
		15	Alpenliebe Jelly Watermelon & Pineapple
		78	ALPENLIEBE JUICY FILLS
		88	Alpenliebe Pop Assorted Pouch
		89	ASRTD GOOD'YZ BOX RS 200
		8	Assorted
		21	Big Babol Assorted
		26	Center Fresh

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662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Andhra Pradesh	100%	100%	100%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CityName

Supervisor

StoreType

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

Masters >> Product >> Product

https://lc1.parinaam.in/Product/Index?ob=82&nm=Product

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Masters >> Product >> Product

+ NewBulk InsertExcel

Edit	Product Code	Product Name	MRP	PTR	Flavour	Grammage	CaseSize	Brand Name	Sub Brand Name	Category Name	Sub Category Name
<input checked="" type="checkbox"/>	PD34	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Cleansers
<input checked="" type="checkbox"/>	PD35	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Moisturisers
<input checked="" type="checkbox"/>	PD36	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	AM/PM
<input checked="" type="checkbox"/>	PD37	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Blemish Range
<input checked="" type="checkbox"/>	PD38	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Mela B3
<input checked="" type="checkbox"/>	PD39	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Anthlios
<input checked="" type="checkbox"/>	PD40	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Cicaplast
<input checked="" type="checkbox"/>	PD41	Alf_SKU	0.00	0	NA		0	Cetaphil (Excluding babay care range)	Cetaphil (Excluding babay care range)	Skincare	Effaclar
<input checked="" type="checkbox"/>	PD42	Alf_SKU	0.00	0	NA		0	Neutrogena	Neutrogena	Skincare	Cleansers
<input checked="" type="checkbox"/>	PD43	Alf_SKU	0.00	0	NA		0	Neutrogena	Neutrogena	Skincare	Moisturisers

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KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
State			

CityNameSupervisorStoreType

BRANDCATEGORYCOMPANYFLAVOURPRODUCTSUB BRANDSUBCATEGORY

Execution (as per Covera...Execution

100%	100%
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Masters >> Product >> Sub Brand

https://lc1.parinaam.in/SubBrand/Index?ob=80&nm=Sub%20Brand

HOMESETTINGSMASTERSMAPPINGREPORTALBUMmis.cerave

Masters >> Product >> Sub Brand

+ NewBulk InsertExcel

Edit	Delete	Id	SubBrand Name	SubBrand Code	Brand Name	Brand Code	Category Sequence
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	25	Bioderma	SBR25	Bioderma	BR13	13
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	26	Bioderma	SBR26	Bioderma	BR14	14
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	27	Bioderma	SBR27	Bioderma	BR15	15
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	28	Bioderma	SBR28	Bioderma	BR16	16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	29	Bioderma	SBR29	Bioderma	BR17	17
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30	Bioderma	SBR30	Bioderma	BR12	12
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	31	Bioderma	SBR31	Bioderma	BR13	13
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	32	Bioderma	SBR32	Bioderma	BR14	14
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1	CeraVe	SBR1	CeraVe	BR1	1
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	CeraVe	SBR2	CeraVe	BR1	2
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	3	CeraVe	SBR3	CeraVe	BR1	3
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4	CeraVe	SBR4	CeraVe	BR1	4
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	9	Cetaphil (Excluding babay care range)	SBR9	Cetaphil (Excluding babay care range)	BR9	9
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	10	Cetaphil (Excluding babay care range)	SBR10	Cetaphil (Excluding babay care range)	BR10	10
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	11	Cetaphil (Excluding babay care range)	SBR11	Cetaphil (Excluding babay care range)	BR11	11
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	12	Cetaphil (Excluding babay care range)	SBR12	Cetaphil (Excluding babay care range)	BR12	12
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	13	Cetaphil (Excluding babay care range)	SBR13	Cetaphil (Excluding babay care range)	BR13	13
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	14	Cetaphil (Excluding babay care range)	SBR14	Cetaphil (Excluding babay care range)	BR14	14

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

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Planned
2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Tamil Nadu	64.0%	17.0%	22.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

BRAND

CATEGORY

COMPANY

FLAVOUR

PRODUCT

SUB BRAND

SUBCATEGORY

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

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https://lc1.parinaam.in/SubCategory/Index?ob=78&nm=SubCategory

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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+ New

Excel

Edit	Delete	Id	Category Name	Sub Category Name	Sub Category Code	Sub Category Sequence
		3	Skincare	AM/PM	SC3	3
		6	Skincare	Anthlios	SC6	6
		4	Skincare	Blemish Range	SC4	4
		7	Skincare	Cicaplast	SC7	7
		1	Skincare	Cleansers	SC1	1
		8	Skincare	Effaciator	SC8	8
		5	Skincare	Mela B3	SC5	5
		2	Skincare	Moisturisers	SC2	2

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Store Masters

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Dashboard

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Planned
2,499

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662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Tamil Nadu	64.0%	17.0%	22.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

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Dashboard

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2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangana	54.9%	17.9%	32.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

Masters >> Store >> Chain

https://lc1.parinaam.in/Chain/Index?ob=61&nm=Chain

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Masters >> Store >> Chain

+ New

Excel

Edit	Delete	Id	Chain Name	Chain Code
		5	AAKASH	CH5
		8	APOLLO	CH8
		7	FSN	CH7
		3	GUARDIAN	CH3
		6	H&G	CH6
		9	LIFELINE PHARMA	CH9
		1	N/A	CH1
		4	NOBLE	CH4
		2	WELLNESS	CH2

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https://lc1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned
2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangana	54.9%	17.9%	32.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityName

Supervisor

StoreType

Execution (as per Covera...)

Execution

Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,499

Executed 662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangan	54.9%	17.9%	32.6%

CityName Supervisor StoreType

CHAIN CHANNEL CLASS DISTRIBUTOR STORE STORE CATEGORY STORE TYPE

Execution (as per Covera... Execution

100% 100%

75% 75%

Masters >> Store >> Channel

+ New Excel

Edit	Delete	Id	Channel Name	Channel Code
		1	GT	GT
		2	MT	MT

« < 1 > »

Dashboard

1 Dec 2025 - 31 Dec 2025

Planned 2,499

Executed 662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangan	54.9%	17.9%	32.6%

CityName Supervisor StoreType

CHAIN CHANNEL CLASS DISTRIBUTOR STORE STORE CATEGORY STORE TYPE

Execution (as per Covera... Execution

100% 100%

75% 75%

Masters >> Store >> Class

+ New Excel

Edit	Delete	Id	Class Name	Class Code
		1	NA	CL1
		3	PLATINUM	CL3
		4	test	test1
		2	TITANIUM	CL2

« < 1 > »

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned
2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangana	54.9%	17.9%	32.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityNameSupervisorStoreType

Execution (as per Covera...)

Execution

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https://lc1.parinaam.in/Distributor/Index?ob=136&nm=Distributor

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Masters >> Miscellaneous >> Distributor

+ New

Excel

Edit	Delete	ID	Distributor Name	Distributor Code	City Name
		13	AARADHYA AGENCIES	1005678	Mumbai
		9	AASHIRWAD AGENCY	1008202	Mumbai
		21	ANAND SALES AGENCY	1000408	Ahmedabad
		26	APOLLO HEALTHCO LIMITED	1008082	
		5	CARE PHARMA	1008415	Mumbai
		22	CREATIVE DISTRIBUTORS	1000422	Surat
		2	D R DISTRIBUTORS PVT LTD	1007938	New Delhi
		16	HILL VALLEY DISTRIBUTIONS	1005465	Hyderabad
		14	HIRA & SONS	1000606	Bangalore
		15	JAIN TRADERS	1004799	Hyderabad
		11	JALARAM & Sons	1008414	Mumbai
		10	Kalyani Enterprises	1008454	New Delhi
		7	KAMAL MEDICO PVT LTD	1008051	Mumbai
		6	LIFELINE PHARMA DISTRIBUTOR PVT LTD	1008261	New Delhi

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned
2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Telangana	54.9%	17.9%	32.6%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityNameSupervisorStoreType

Execution (as per Covera...)

Execution

Masters >> Store >> Store

https://lc1.parinaam.in/Store/Index?ob=63&nm=Store

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Masters >> Store >> Store

+ New

Bulk Insert

Bulk Update

Excel

Edit	Store Id	Store Name	Store Code	Region Name	Region Code	State Name	State Code	City Name	City Code	Channel Name	Channel Code	Chain Name	Chain Code	StoreType Name	StoreType Code
	263	AANGAN MED. & GEN STORE	100799219160	West	WST	Maharashtra_ROM	MHR	Mumbai	IN_W_MH_00534	GT	GT	N/A	CH1	NA	ST1
	267	BHATIA MED. & SUPER STORES @NR CHETNA COLLEGE	100799224042	West	WST	Maharashtra_ROM	MHR	Mumbai	IN_W_MH_00534	GT	GT	N/A	CH1	NA	ST1

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned2,499

Executed662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Tamil Nadu	51.0%	17.0%	20.0%

Geographical Masters

CityName

Supervisor

StoreType

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

Execution (as per Coverage)

Execution

100%

100%

lc1.parinaam.in/StoreCategory/Index?ob=152&nm=Store%20Category

https://lc1.parinaam.in/StoreCategory/Index?ob=152&nm=Store%20Category

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Masters - Store Category

+ New

Excel

Edit	Delete	Id	Store Category Code	Store Category Name
		1	SC1	NA
		2	test	test

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned
2,499

Executed
662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)
Andhra Pradesh	100%	100%	100%

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CHAIN

CHANNEL

CLASS

DISTRIBUTOR

STORE

STORE CATEGORY

STORE TYPE

CityName

Supervisor

StoreType

Masters >> Store >> Store Type

https://lc1.parinaam.in/Storetype/Index?ob=62&nm=Store%20Type

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Masters >> Store >> Store Type

+ New

Excel

Edit	Delete	Id	Store Type Name	Store Type Code
		2	ISS Platinum	ST2
		1	NA	ST1

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Survey

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned2,499

Completed

Executed662

KPI Summary

Execution (as per Coverage)Execution

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CATEGORY

SUBCATEGORY

SURVEY

CityName

Supervisor

StoreType

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned2,499

Completed

Executed662

KPI Summary

Execution (as per Coverage)Execution

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CATEGORY

SUBCATEGORY

SURVEY

CityName

Supervisor

StoreType

lc1.parinaam.in/SurveyCategory/

https://lc1.parinaam.in/SurveyCategory/Index?ob=158&nm=Category

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Survey - Category

+ New

Excel

Edit	Delete	Id	Category Name	CategorySequence	ShowCat	CreateBy	CreateDate
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1	SkinCare	1	0	Gunjan	11/26/2025 5:09:10 PM
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	BA Feedback	2	0	admin	12/1/2025 1:35:20 PM

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

Planned2,499

Completed

Executed662

KPI Summary

Execution (as per Coverage)Execution

GEOGRAPHICAL MASTERS

KPI MASTER

KPI QUESTIONS

MISCELLANEOUS MASTERS

POSITION MASTERS

PRODUCT MASTERS

STORE MASTERS

SURVEY

CATEGORY

SUBCATEGORY

SURVEY

CityName

Supervisor

StoreType

lc1.parinaam.in/SurveySubCategory/

https://lc1.parinaam.in/SurveySubCategory/Index?ob=159&nm=SubCategory

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Survey - SubCategory

+ New

Excel

Edit	Delete	Id	CategoryId	Category Name	SubCategory	CategorySequence	CreateBy	CreateDate
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1	1	SkinCare	SkinCare	1	Gunjan	11/26/2025 5:11:30 PM
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	2	BA Feedback	BA Feedback	2	admin	12/1/2025 1:36:21 PM

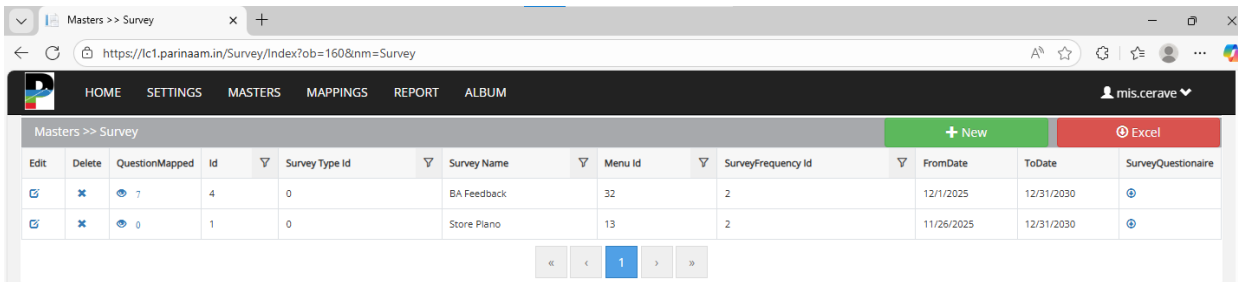
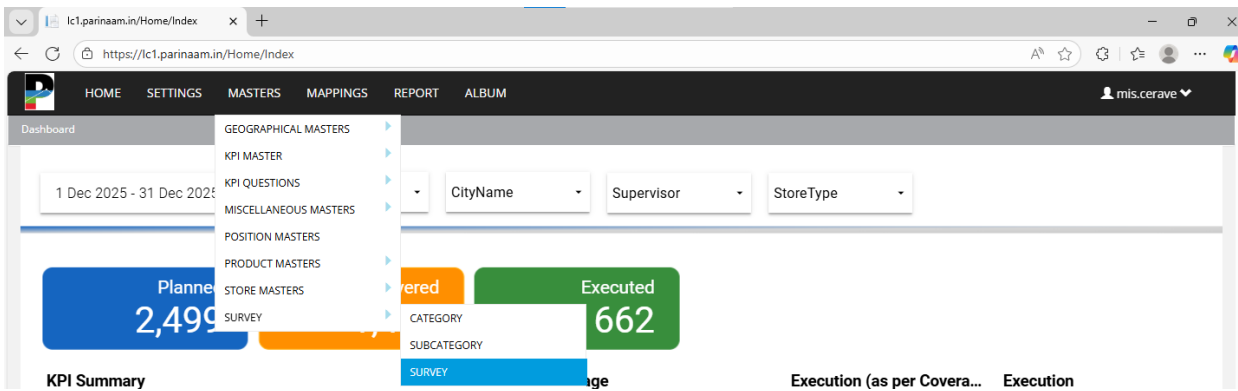
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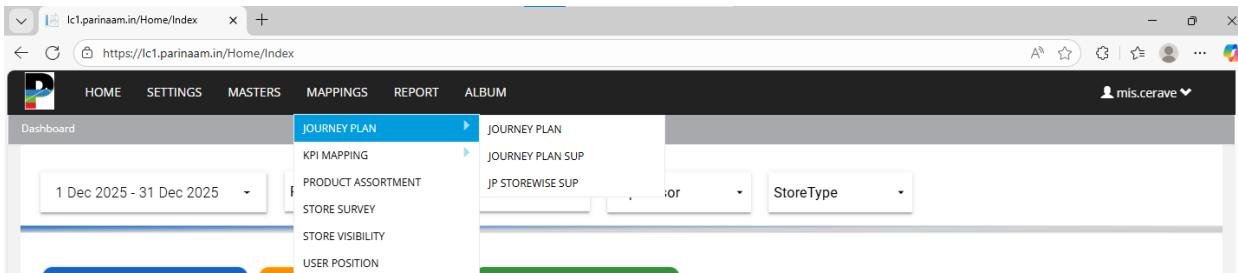
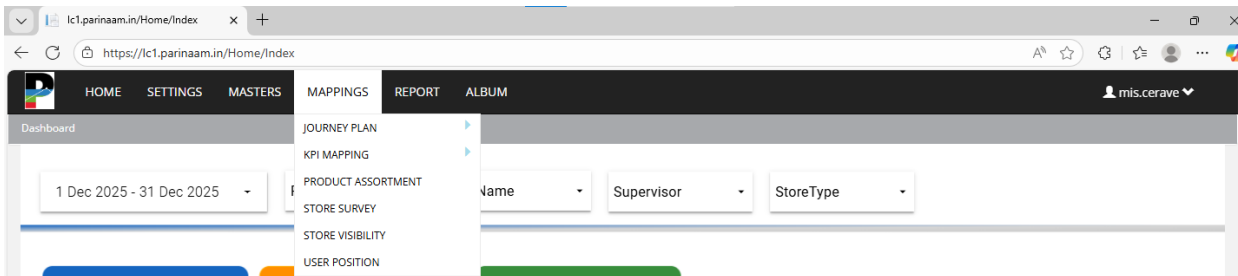
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Mappings

1. Journey Plan
2. KPI Mapping
3. Product Assortment
4. Store Survey
5. Store Visibility
6. User Position



Dashboard

1 Dec 2025 - 31 Dec 2025

JOURNEY PLAN

KPI MAPPING

PRODUCT ASSORTMENT

STORE SURVEY

STORE VISIBILITY

USER POSITION

JOURNEY PLAN

JOURNEY PLAN SUP

JP STOREWISE SUP

StoreType

Mapping >> Journey Plan

+ Add New Bulk Insert Bulk Remove Download Excel

Edit	Delete	Store Code	Store Id	Store Name	Employee Code	Employee Name	VisitDate
		100798211064	1726	SARITAVIHAR POCKET H	96905	Suraj Kumar	12/08/2025
		1008415KN739	78	AMI DERMATOLOGY & WELLNESS PVT LTD	79047	Sameer Lavu Pawar	12/08/2025
		1007939N234124	96	MANOCHA MEDICOS	78154	Vikas Sharma	12/08/2025
		5001	1	Test store 1	CPD03388	test mer	12/06/2025
		100798125524	1500	ANDHERI MUMBAI-METRO	78900	Umesh Om Prakash Tiwari	12/06/2025
		100805121224	151	SHREE CHEMIST AND DRUGGIST.	78900	Umesh Om Prakash Tiwari	12/06/2025
		1007980NOB1046	174	AZADNAGAR	78900	Umesh Om Prakash Tiwari	12/06/2025
		100799221831	169	REAL PHARMACY & SUPERMART	78900	Umesh Om Prakash Tiwari	12/06/2025
		100799221464	184	REAL CHEMIST DAY & NIGHT	78900	Umesh Om Prakash Tiwari	12/06/2025
		1006940VASHIZ031	265	VASHIZ031	79047	Sameer Lavu Pawar	12/06/2025
		1004799jain-28	437	Surya Medical Hall	98485	Younus Khan	12/06/2025

Dashboard

1 Dec 2025 - 31 Dec 2025

JOURNEY PLAN

KPI MAPPING

PRODUCT ASSORTMENT

STORE SURVEY

STORE VISIBILITY

USER POSITION

JOURNEY PLAN

JOURNEY PLAN SUP

JP STOREWISE SUP

StoreType

Mapping >> Journey Plan Sup

Bulk Insert Bulk Remove Download Excel

Employee Code	Employee Name	Merchandise Name	Merchandise Code	VisitDate
No data found				

Dashboard

1 Dec 2025 - 31 Dec 2025

JOURNEY PLAN

KPI MAPPING

PRODUCT ASSORTMENT

STORE SURVEY

STORE VISIBILITY

USER POSITION

JOURNEY PLAN

JOURNEY PLAN SUP

JP STOREWISE SUP

StoreType

Mapping >> Journey Plan Storewise Sup

Bulk Insert Bulk Remove Download Excel

Store Id	Store Code	Store Name	Empld	Employee Code	Employee Name	VisitDate
No data found						

Browser: Ic1.parinaam.in/Home/Index

Navigation: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, ALBUM

Dashboard: 1 Dec 2025 - 31 Dec 2025

Menu: JOURNEY PLAN, KPI MAPPING, SHARE OF SHELF, PRODUCT ASSORTMENT, STORE SURVEY, STORE VISIBILITY, USER POSITION

Form: Name, Supervisor, StoreType

Browser: Ic1.parinaam.in/Home/Index

Navigation: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, ALBUM

Dashboard: 1 Dec 2025 - 31 Dec 2025

Menu: JOURNEY PLAN, KPI MAPPING, SHARE OF SHELF, PRODUCT ASSORTMENT, STORE SURVEY, STORE VISIBILITY, USER POSITION

Form: Name, Supervisor, StoreType

Browser: Ic1.parinaam.in/ShareOfShelfMap

Navigation: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, ALBUM

Mapping >> Share Of Shelf

Buttons: Bulk Insert, Bulk Update, Export, Store Level, Bulk Remove

Delete	Id	ShareOfShelf Def Id	ShareOfShelf Def Code	ShareOfShelf Def Name	State	StoreType	Store Category
No data found							

Browser: Ic1.parinaam.in/Home/Index

Navigation: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, ALBUM

Dashboard: 1 Dec 2025 - 31 Dec 2025

Menu: JOURNEY PLAN, KPI MAPPING, PRODUCT ASSORTMENT, STORE SURVEY, STORE VISIBILITY, USER POSITION

Form: Name, Supervisor, StoreType

Browser: Ic1.parinaam.in/StoreSurveyMap

Navigation: HOME, SETTINGS, MASTERS, MAPPINGS, REPORT, ALBUM

Mapping >> Store Survey

Buttons: Bulk Insert, Bulk Update, Export, Bulk Remove

Id	SurveyId	SurveyName	StoreId	StoreName	FromDate
1	1	Store Plano	1	Test store 1	11/26/2025 12:00:00 AM
2	1	Store Plano	2	Test store 2	11/26/2025 12:00:00 AM
3	1	Store Plano	3	Test store 3	11/26/2025 12:00:00 AM
4	1	Store Plano	5	Test Store 5	11/26/2025 12:00:00 AM
5	1	Store Plano	4	Test Store 4	11/26/2025 12:00:00 AM
6	4	BA Feedback	1	Test store 1	12/1/2025 12:00:00 AM
7	4	BA Feedback	2	Test store 2	12/1/2025 12:00:00 AM
8	4	BA Feedback	3	Test store 3	12/1/2025 12:00:00 AM
9	4	BA Feedback	4	Test Store 4	12/1/2025 12:00:00 AM
10	4	BA Feedback	5	Test Store 5	12/1/2025 12:00:00 AM

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HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

JOURNEY PLAN

KPI MAPPING

PRODUCT ASSORTMENT

STORE SURVEY

STORE VISIBILITY

USER POSITION

Name

Supervisor

StoreType

lc1.parinaam.in/StoreVisibilityMapping/index?ob=17&nm=Store%20Visibility

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Mapping >> Store Visibility

Bulk InsertBulk UpdateExportBulk Remove

Id	StoreId	StoreName	Visibility Def Id	Visibility Def Name
1	468	RAMDEV MEDICAL BTM LAYOUT	1	Window counter
2	463	MATRU PHARMA	2	Window and wall branding
3	466	RAJESHWAR PHARMA	3	Window
4	587	RAM MEDICALS JP	4	LIT COUNTER
5	589	LIFECARE MEDICALS-57	3	Window
6	596	RAM MEDICALS HSR	4	LIT COUNTER
7	592	BALAJI MEDICAL CENTRE (2)	3	Window
8	593	BALAJI MEDICAL CENTRE (3)	2	Window and wall branding
9	594	APPLE PHARMA	5	Window, lollipop and FSU
10	595	SANJIVANI MEDICALS	6	Window and name board
11	591	RAM MEDICALS KOR	4	LIT COUNTER
12	597	KRISHNA MEDICALS KOR	7	Window, lollipop and wall
13	599	RAMDEV MEDICAL BELLANDUR	4	LIT COUNTER
14	600	RAMDEV MEDICALS(BLUR LAKE)	1	Window counter
15	598	RAM MEDICALS BELANDUR	4	LIT COUNTER

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Dashboard

1 Dec 2025 - 31 Dec 2025

JOURNEY PLAN

KPI MAPPING

PRODUCT ASSORTMENT

STORE SURVEY

STORE VISIBILITY

USER POSITION

Name

Supervisor

StoreType

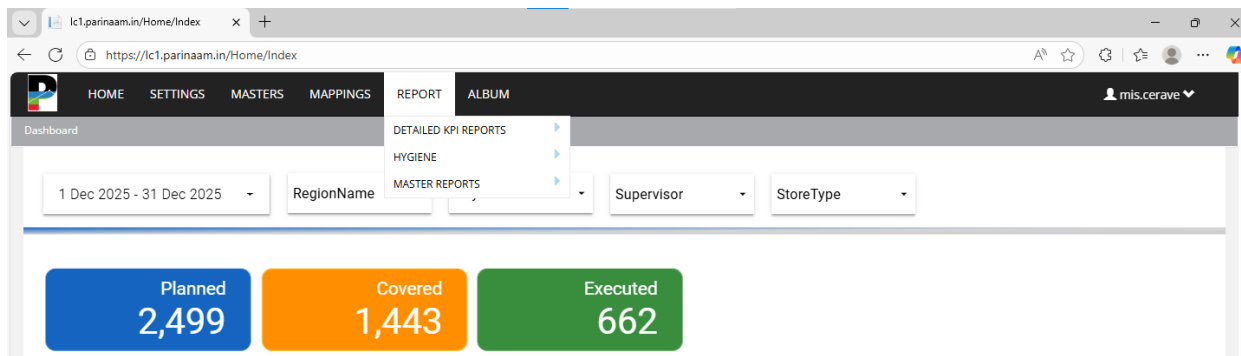
lc1.parinaam.in/UserPositionMapping/index?ob=167&nm=User%20Position

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Mapping >> User Position Mapping

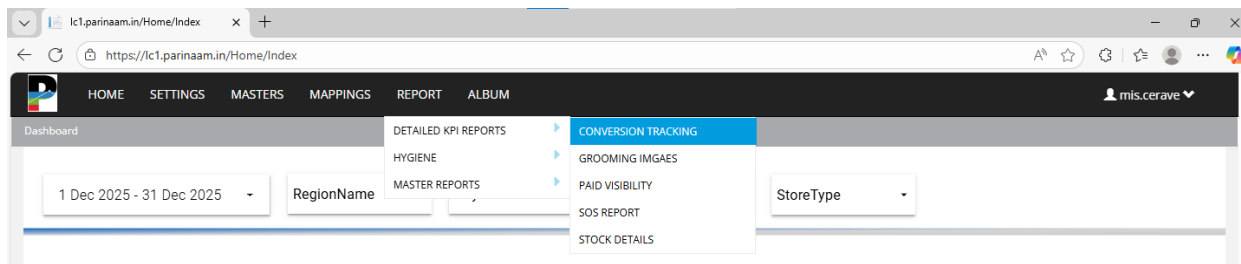
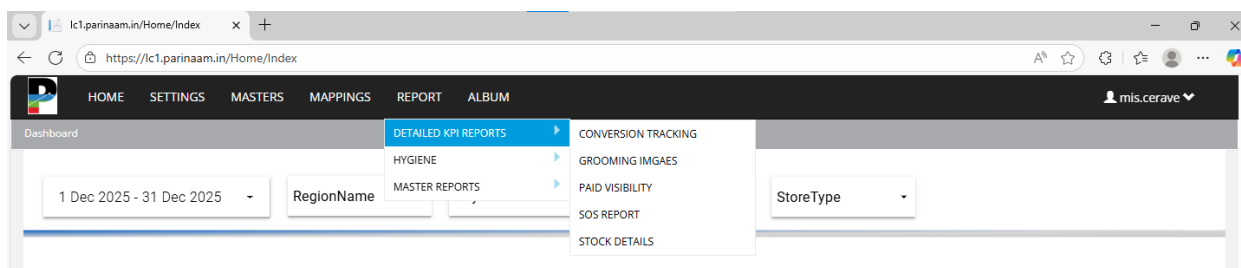
Bulk InsertBulk UpdateExportBulk Remove

Report



Detailed KPI reports

1. Conversion Tracking
2. Grooming Images
3. Paid Visibility
4. SOS Report
5. Stock Details



Conversion Tracking

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> Conversion Tracking

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

City
Nothing selected

Sales Territory Filter

Level-1
Nothing selected

Level-2
Nothing selected

Level-3

lc1.parinaam.in/Home/Index

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025 RegionName StoreType

DETAILED KPI REPORTS
HYGIENE
MASTER REPORTS
CONVERSION TRACKING
GROOMING IMGAEs
PAID VISIBILITY
SOS REPORT
STOCK DETAILS

Grooming Imgaes

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> Grooming Imgaes

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

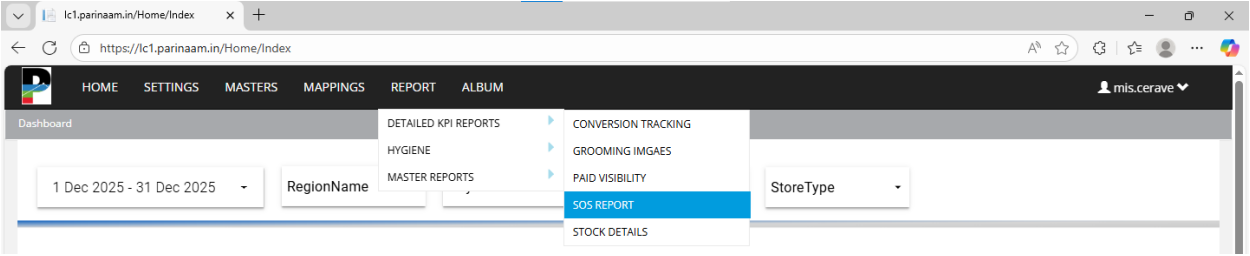
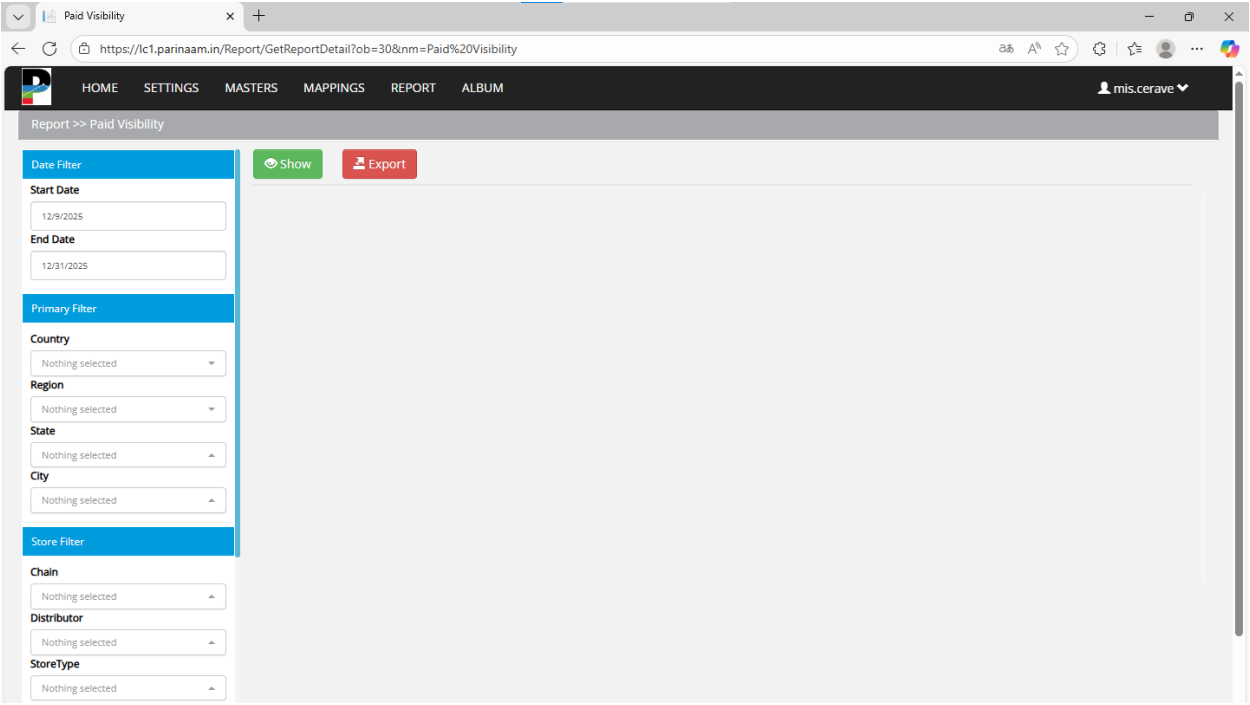
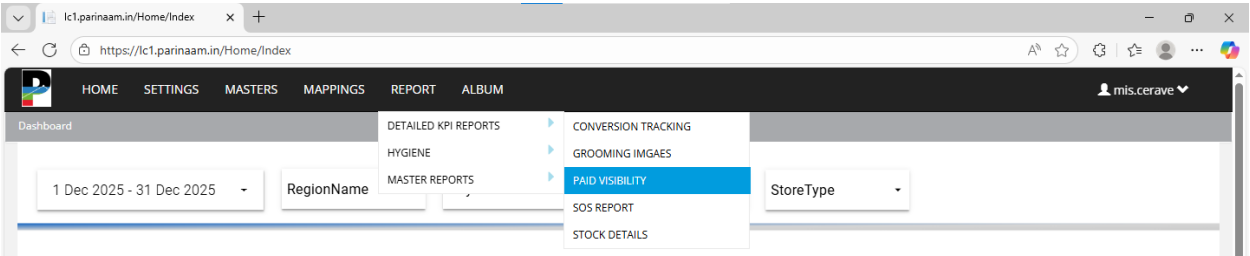
City
Nothing selected

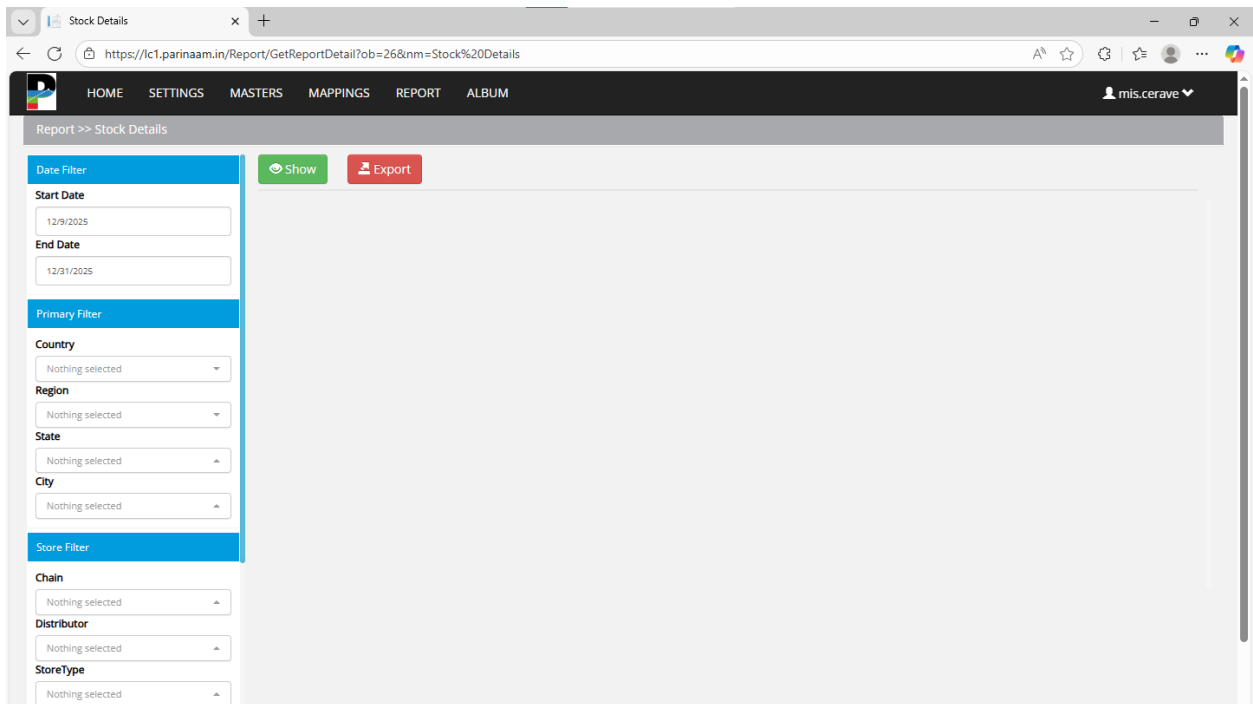
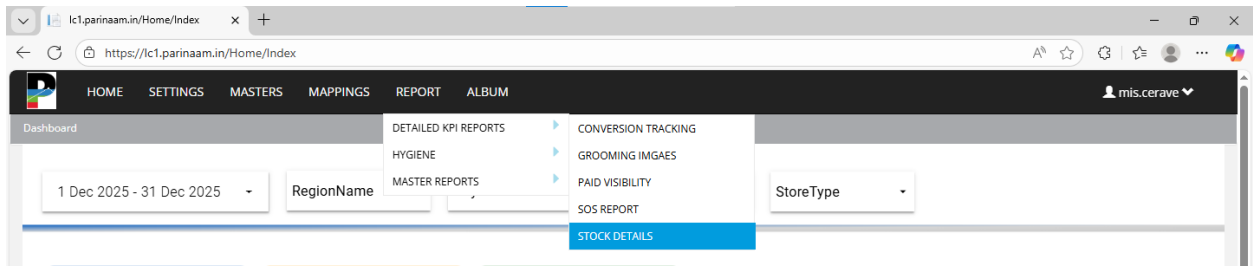
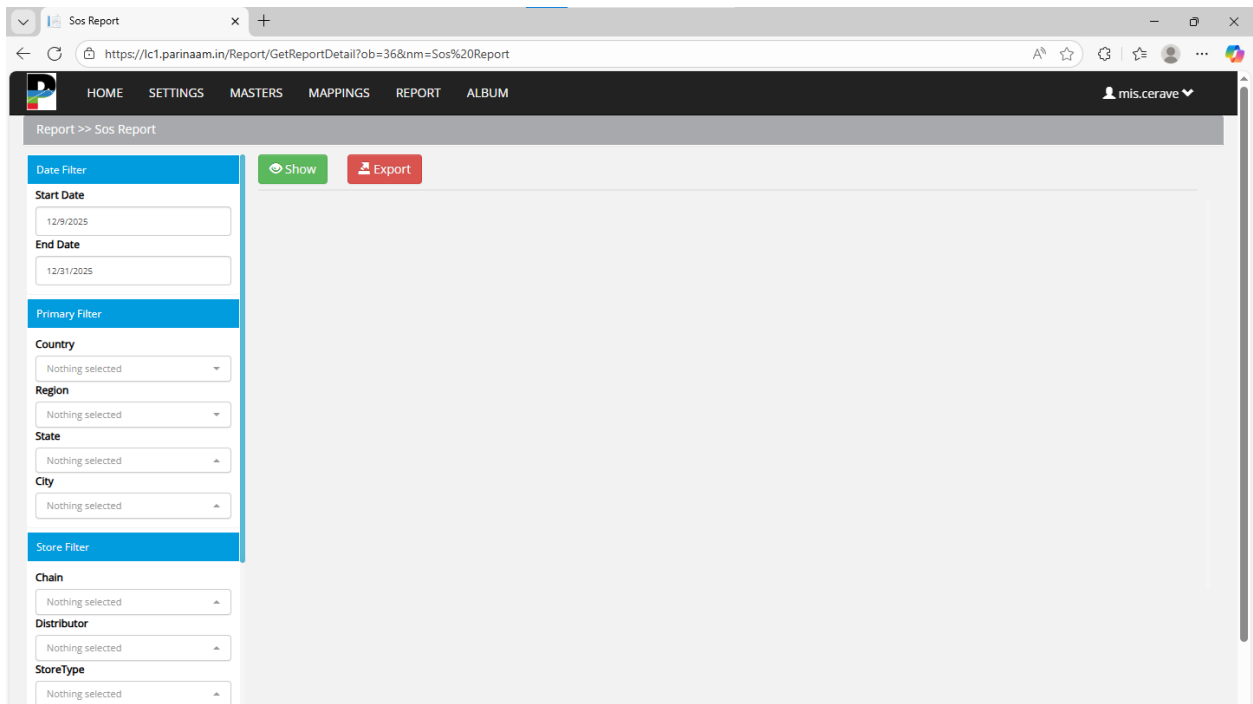
Store Filter

Chain
Nothing selected

Distributor
Nothing selected

StoreType
Nothing selected

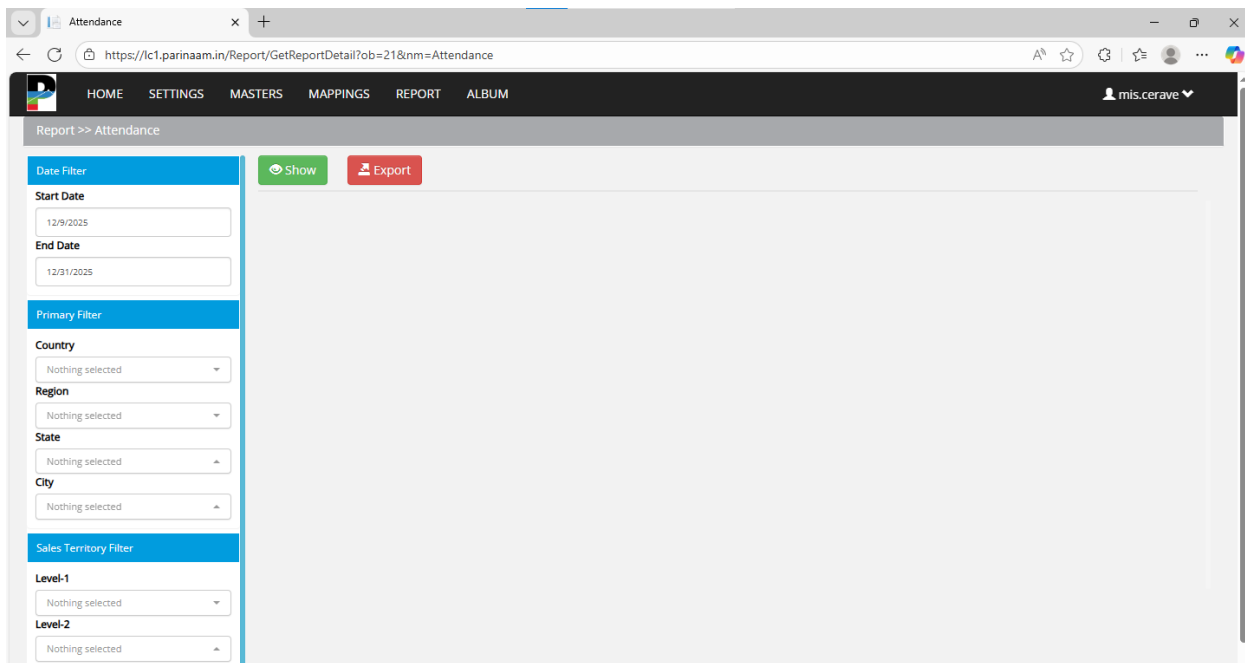
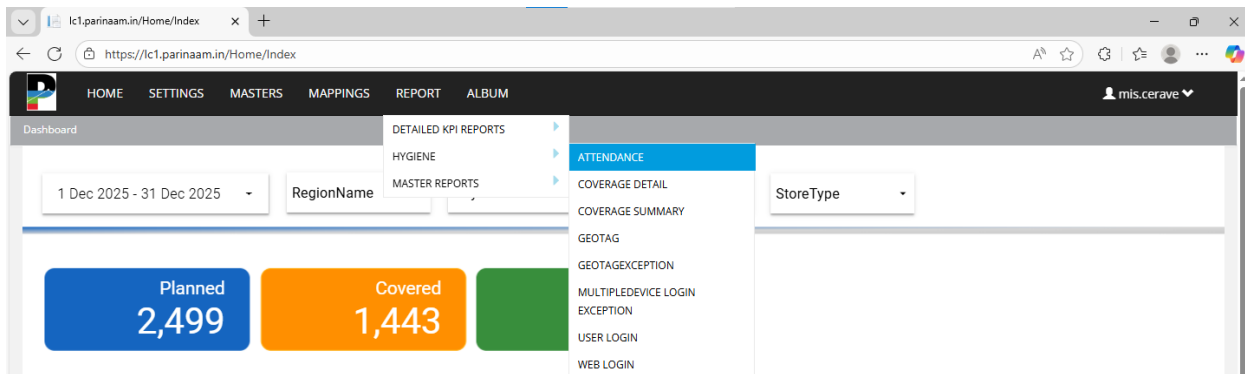
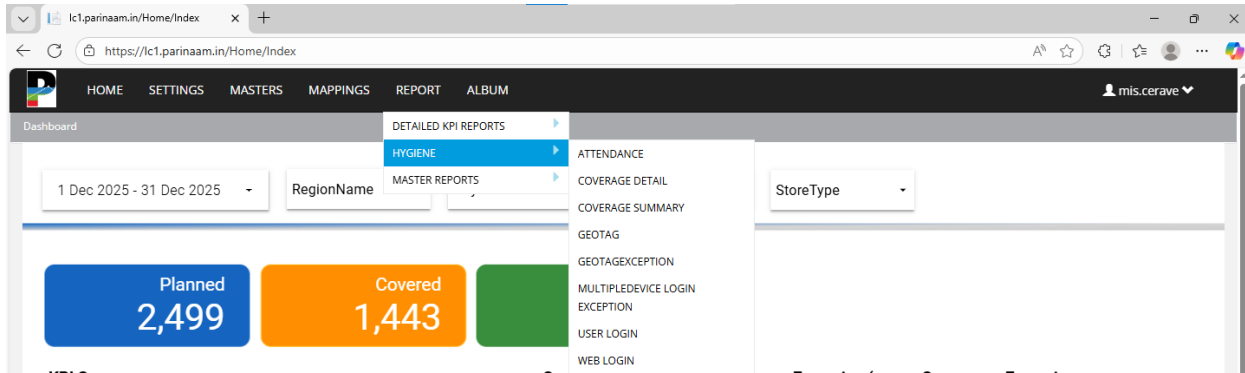




Hygiene

1. Attendance
2. Coverage Detail

3. Coverage Summary
4. Geotag
5. GeoTagException
6. MultipleDeviceLoginException
7. User Login
8. Web Login



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HOME

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Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

StoreType

Planned
2,499

Covered
1,443

DETAILED KPI REPORTS

HYGIENE

MASTER REPORTS

ATTENDANCE

COVERAGE DETAIL

COVERAGE SUMMARY

GEOTAG

GEOTAGEXCEPTION

MULTIPLEDEVICE LOGIN

EXCEPTION

USER LOGIN

WEB LOGIN

Coverage Detail

https://lc1.parinaam.in/Report/GetReportDetail?ob=22&nm=Coverage%20Detail

HOME

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REPORT

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Report >> Coverage Detail

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

City
Nothing selected

Store Filter

Chain
Nothing selected

Distributor
Nothing selected

StoreType
Nothing selected

Show

Export

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https://lc1.parinaam.in/Home/Index

HOME

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Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

StoreType

Planned
2,499

Covered
1,443

DETAILED KPI REPORTS

HYGIENE

MASTER REPORTS

ATTENDANCE

COVERAGE DETAIL

COVERAGE SUMMARY

GEOTAG

GEOTAGEXCEPTION

MULTIPLEDEVICE LOGIN

EXCEPTION

USER LOGIN

WEB LOGIN

Coverage Summary

https://lc1.parinaam.in/Report/GetReportDetail?ob=35&nm=Coverage%20Summary

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> Coverage Summary

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

City
Nothing selected

Store Filter

Chain
Nothing selected

Distributor
Nothing selected

StoreType
Nothing selected

lc1.parinaam.in/Home/Index

https://lc1.parinaam.in/Home/Index

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025 RegionName StoreType

Planned 2,499 Covered 1,443

DETAILED KPI REPORTS
HYGIENE
MASTER REPORTS
ATTENDANCE
COVERAGE DETAIL
COVERAGE SUMMARY
GEOTAG
GEOTAGEXCEPTION
MULTIPLEDEVICE LOGIN EXCEPTION
USER LOGIN
WEB LOGIN

GeoTag

https://lc1.parinaam.in/Report/GetReportDetail?ob=37&nm=GeoTag

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> GeoTag

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

City
Nothing selected

Store Filter

Chain
Nothing selected

Distributor
Nothing selected

StoreType
Nothing selected

lc1.parinaam.in/Home/Index

https://lc1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

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Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

StoreType

Planned2,499

Covered1,443

DETAILED KPI REPORTS

HYGIENE

MASTER REPORTS

ATTENDANCE

COVERAGE DETAIL

COVERAGE SUMMARY

GEOTAG

GEOTAGEXCEPTION

MULTIPLEDEVICE LOGIN

EXCEPTION

USER LOGIN

WEB LOGIN

KPI Summary

Coverage

Execution (as per Covers

Execution

GeotagException

https://lc1.parinaam.in/Report/GetReportDetail?ob=38&nm=GeotagException

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Report >> GeotagException

Date Filter

Start Date12/9/2025

End Date12/31/2025

Primary Filter

CountryNothing selected

RegionNothing selected

StateNothing selected

CityNothing selected

Store Filter

ChainNothing selected

DistributorNothing selected

StoreTypeNothing selected

Show

Export

lc1.parinaam.in/Home/Index

https://lc1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUM

mis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

StoreType

Planned2,499

Covered1,443

DETAILED KPI REPORTS

HYGIENE

MASTER REPORTS

ATTENDANCE

COVERAGE DETAIL

COVERAGE SUMMARY

GEOTAG

GEOTAGEXCEPTION

MULTIPLEDEVICE LOGIN

EXCEPTION

USER LOGIN

WEB LOGIN

KPI Summary

Coverage

Execution (as per Covers

Execution

MultipleDevice Login Exception

https://lc1.parinaam.in/Report/GetReportDetail?ob=156&nm=MultipleDevice%20Login%20Exception

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> MultipleDevice Login Exception

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

City
Nothing selected

Sales Territory Filter

Level-1
Nothing selected

Level-2
Nothing selected

Level-3
Nothing selected

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https://lc1.parinaam.in/Home/Index

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025 RegionName StoreType

KPI Summary

Planned 2,499

Covered 1,443

REPORTS

- DETAILED KPI REPORTS
- HYGIENE
- MASTER REPORTS
- ATTENDANCE
- COVERAGE DETAIL
- COVERAGE SUMMARY
- GEOTAG
- GEOTAGEXCEPTION
- MULTIPLEDEVICE LOGIN EXCEPTION
- USER LOGIN
- WEB LOGIN

User Login

https://lc1.parinaam.in/Report/GetReportDetail?ob=23&nm=User%20Login

HOME SETTINGS MASTERS MAPPINGS REPORT ALBUM mis.cerave

Report >> User Login

Show Export

Date Filter

Start Date
12/9/2025

End Date
12/31/2025

Primary Filter

Country
Nothing selected

Region
Nothing selected

State
Nothing selected

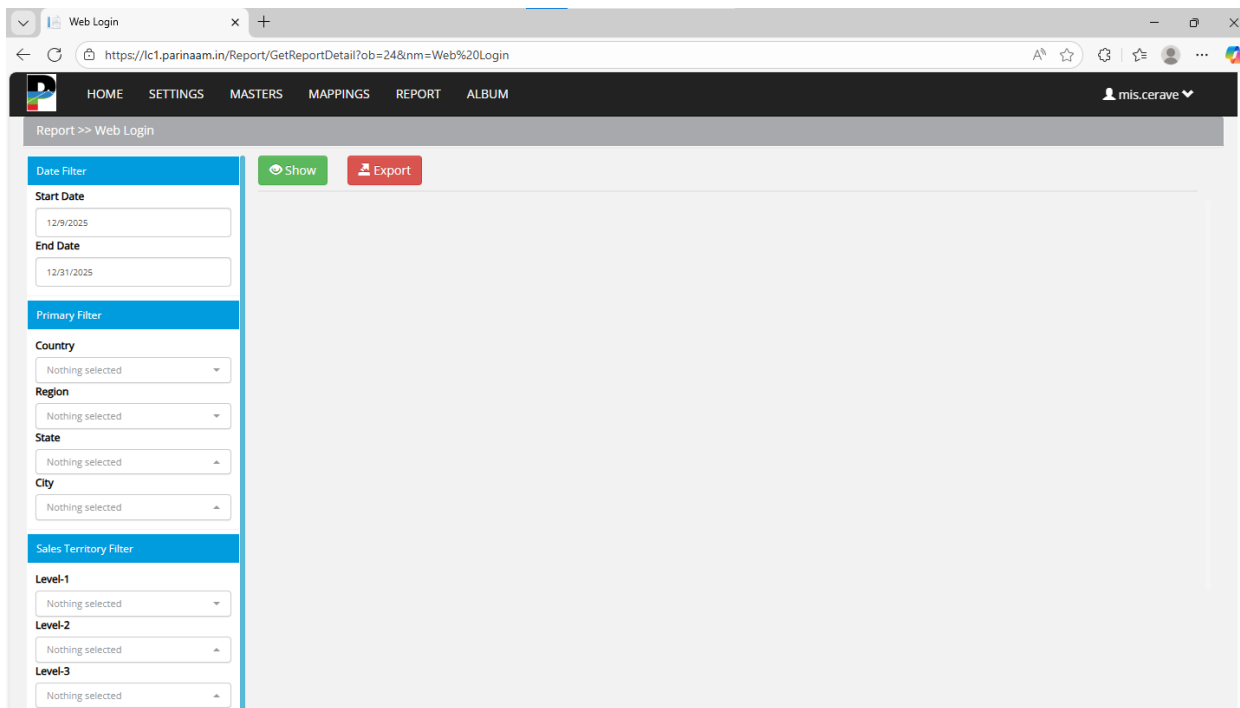
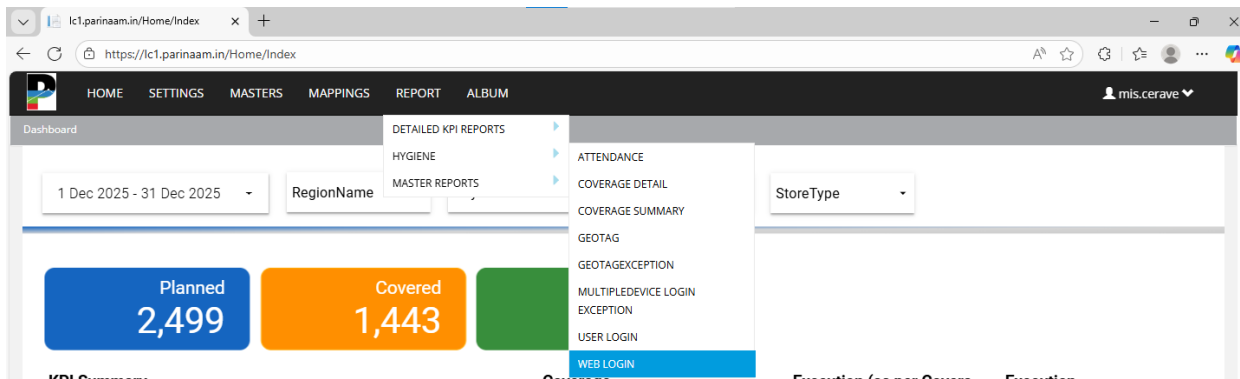
City
Nothing selected

Sales Territory Filter

Level-1
Nothing selected

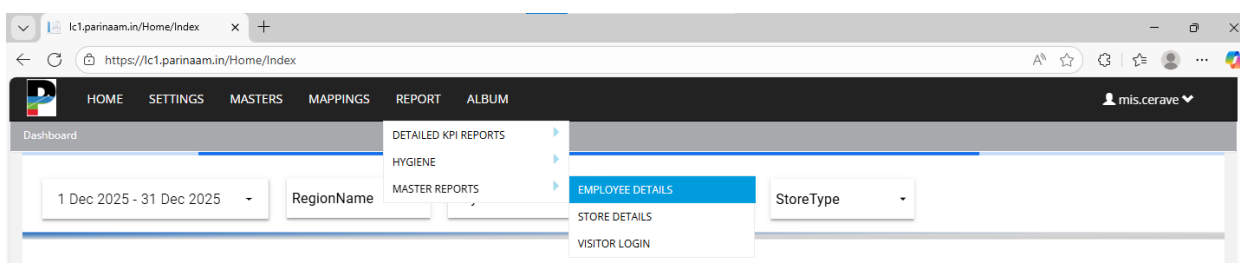
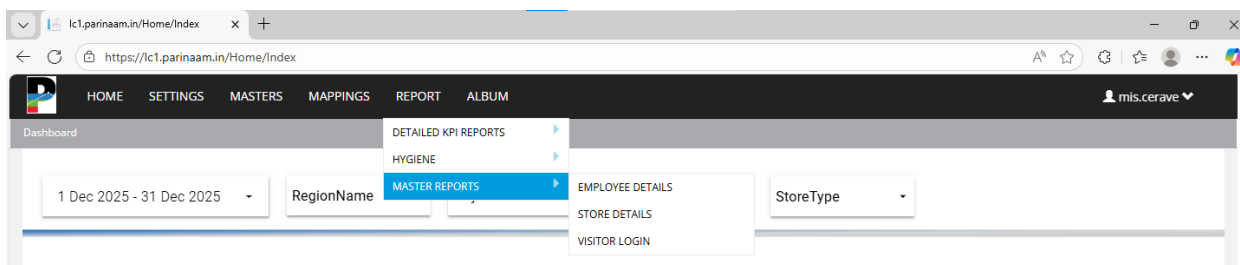
Level-2
Nothing selected

Level-3
Nothing selected



Master Reports

1. Employee Details
2. Store Details
3. Visitor Login



Employee Details

https://lc1.parinaam.in/Report/GetReportDetail?ob=33&nm=Employee%20Details

HOMESETTINGSMASTERSMAPPINGSREPORTALBUMmis.cerave

Report >> Employee Details

Date Filter

Start Date

12/9/2025

End Date

12/31/2025

Primary Filter

Country

Nothing selected

Region

Nothing selected

State

Nothing selected

City

Nothing selected

Sales Territory Filter

Level-1

Nothing selected

Level-2

Nothing selected

Level-3

Nothing selected

Show

Export

lc1.parinaam.in/Home/Index

https://lc1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUMmis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

DETAILED KPI REPORTS

HYGIENE

MASTER REPORTS

EMPLOYEE DETAILS

STORE DETAILS

VISITOR LOGIN

StoreType

Store Details

https://lc1.parinaam.in/Report/GetReportDetail?ob=34&nm=Store%20Details

HOMESETTINGSMASTERSMAPPINGSREPORTALBUMmis.cerave

Report >> Store Details

Date Filter

Start Date

12/9/2025

End Date

12/31/2025

Primary Filter

Country

Nothing selected

Region

Nothing selected

State

Nothing selected

City

Nothing selected

Store Filter

Chain

Nothing selected

Distributor

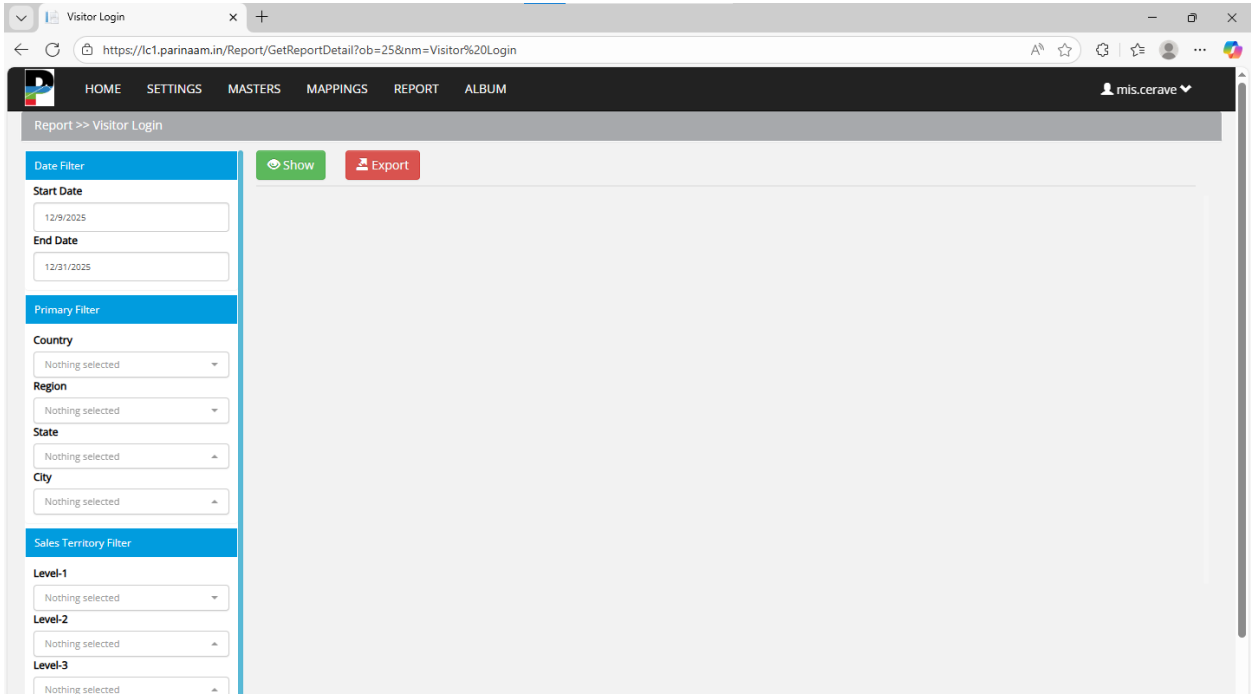
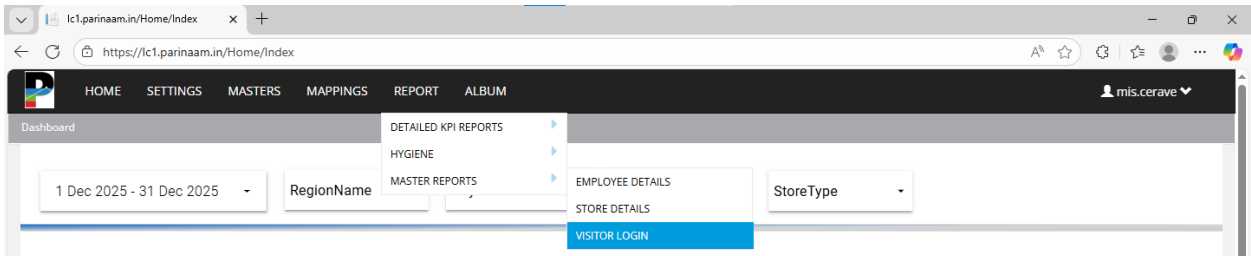
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StoreType

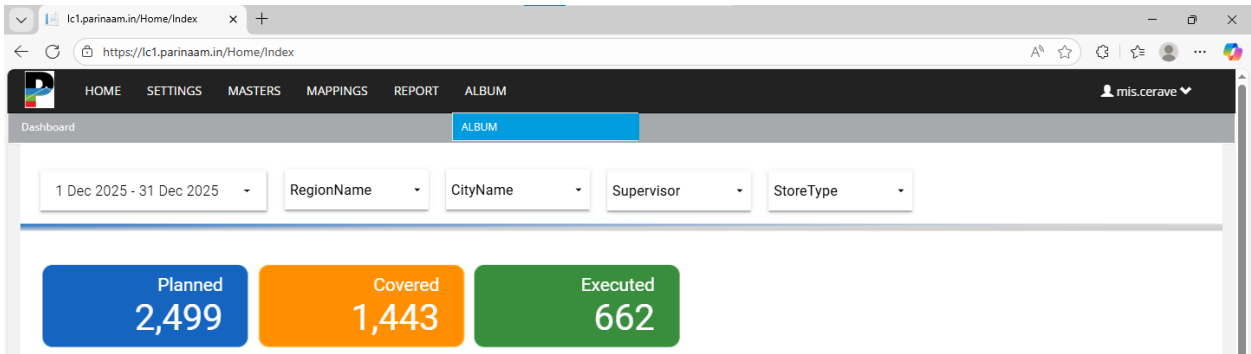
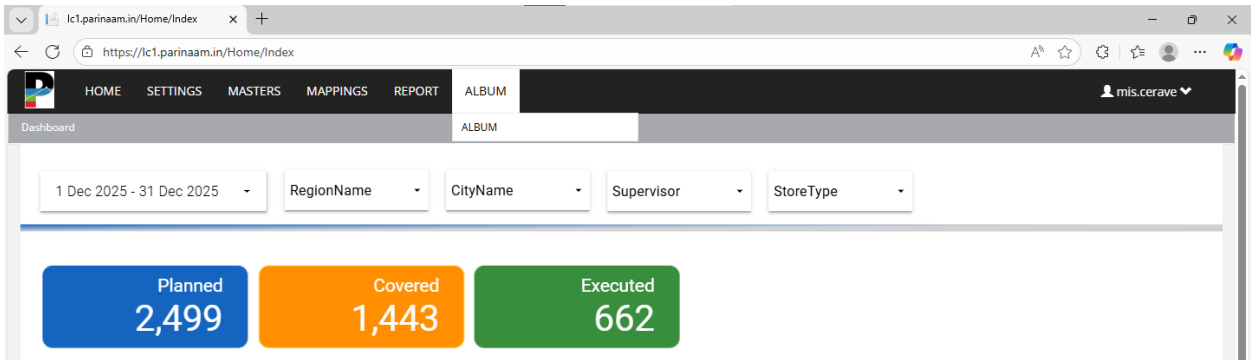
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Show

Export



Album



IC1.parinaam.in/Album/Index?ob=57&nm=Album

HOMESETTINGSMASTERSMAPPINGSREPORTALBUMmis.cerave

Album >> Album

Primary Filter

Start Date

12/09/2025

End Date

12/09/2025

Image Type

---Select---

Definition

Nothing selected

Geographical Filter

Performics Store Id

Client Store Code

Country

Nothing selected

Region

Nothing selected

State

Nothing selected

City

Nothing selected

Show

Export PPT

IC1.parinaam.in/Home/Index

HOMESETTINGSMASTERSMAPPINGSREPORTALBUMmis.cerave

Dashboard

1 Dec 2025 - 31 Dec 2025

RegionName

CityName

Supervisor

StoreType

Planned

2,499

Covered

1,443

Executed

662

KPI Summary

State	Covered %	Executed %	Executed (As per Covered)	SKU Availability %	SOS %
Telangana	54.9%	17.9%	32.6%	27.2	24.6
Karnataka	65.0%	48.4%	74.6%	26.4	15.9
Grand to...	57.7%	26.5%	45.9%	26.7	19.6

Coverage

65%

55%

Karnataka

Telangana

Execution (as per Covera...

75%

33%

Karnataka

Telanga...

Execution

75%

35%

Karnataka

Telangana